

FOR IMMEDIATE RELEASE
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Contact: National Dairy Shrine
Email: info@dairyshrine.org

DMI Awards Milk & Dairy Product Scholarships

Denmark, WI. The National Dairy Shrine is pleased to announce the recipients of the NDS / DMI Milk and Dairy Product Scholarships for 2018. These generous scholarships made possible by Dairy Management Inc. and NDS to encourage students to pursue careers in dairy product or milk marketing, dairy product development and/or quality control or similar roles in the dairy & food industries.

Morgan Krause of Buffalo, Minnesota has been awarded the NDS / DMI Milk & Dairy Products top scholarship of \$1500. Morgan is an Animal Science and Agricultural Communications & Marketing double major at the University of Minnesota. Morgan has been very active in FFA including serving as the FFA State Vice President. In college she is active in the Gopher Dairy Club, Beta of Clovia Sorority, and Agriculture Education club. Ms. Krause has been a guest blogger for the Midwest Dairy Association, an AgDaily freelance writer, an intern for FLM Harvest and hosted numerous dairy promotion and education events for children and adults. In the future Morgan would like to work with the Midwest Dairy Association or Minnesota Milk Producers Association in a communications/marketing role.

Additionally, four other undergraduate students have been awarded \$1000 scholarships.

Lauren Heberling of Carsonville, Michigan is majoring in Agribusiness Management at Michigan State University. Lauren is an officer in the MSU Dairy Club, MSU Collegiate Farm Bureau, member of the College of Agriculture Student Senate, and Sigma Alpha Sorority. She has competed successfully in the National FFA Marketing Plan Contest, the National Collegiate Farm Bureau Discussion meet and in the National Agri-Marketing Association. She has served as the editor of the Michigan FFA magazine which has led to her summer internship with Michigan Milk Producers Association. Ms Heberling's dream career is to work for a dairy cooperative that markets milk or milk products.

Brooke Roberts of Whitelaw, Wisconsin is attending the University of Minnesota majoring in Agricultural Communications & Marketing with a minor in Animal Science. Brooke is president of the Midwest Regional ADSA SAD, vice president of the Gopher Dairy Club, and a vice president of Lambda Delta Phi Sorority. She has excelled in national dairy cattle judging contests earning the high individual in reasons at WDE in 2017. Her experience with the campus National Agri-Marketing Association led to an internship with the Minnesota Beef Council. This has inspired Ms. Roberts to plan on a career in agriculture utilizing her communications and marketing skills.

Rebecca Roberson of Sioux Falls, South Dakota is attending South Dakota State University and majoring in Dairy Manufacturing. Rebecca became interested in dairy foods while working at a pizza place in high school. Trials with new types of cheese and their properties were enlightening. That led to a job as a research assistant at a university Microbial Food Safety Lab and then an internship at a farmstead cheese company called Tucker Family Farm. There she helped develop new types of artisan cheese products that have generated increased sales.

Rebecca has continued this passion by working at the SDSU Davis Dairy Plant and this summer she will be an intern for Valley Queen Cheese Factory. Ms Roberson plans to pursue a career in the cheese industry in marketing, quality control, product development or research.

Then **Leta Larsen of Scottsville, Michigan** is attending Michigan State University and majoring in Agribusiness Management with a minor in Agronomy. Growing up on a family owned Michigan dairy Leta was very involved in 4-H, FFA, the Western Michigan Fair and Student Council Vice President. In college Leta is vice president of the MSU Dairy Club, a Michigan Dairy Ambassador and a National Agri-Marketing Association member. Ms Larsen has chaired numerous other college charitable activities. Leta started marketing at an early age with her sisters creating “Larsen Girls Sweet Corn” in 2006 which led to her interest in dairy product marketing. Ms Larsen plans a future with a dairy agribusiness company in management or marketing hoping to make a positive impact on the dairy industry she loves.

Dairy Management Inc.™ (DMI) is the nonprofit domestic and international planning and management organization responsible for increasing demand for dairy products and ingredients on behalf of dairy producers and importers. DMI manages the American Dairy Association® and National Dairy Council®. DMI has also established affiliate organizations, including the U.S. Dairy Export Council®, Innovation Center for U.S. Dairy® and the Dairy Research Institute®. For more information, please visit www.dairy.org

The annual National Dairy Shrine Scholarship & Awards Banquet will be held in Madison, Wisconsin, on Thursday October 4th at 5:30 PM. For more information about the students being recognized by National Dairy Shrine or tickets for the Awards Banquet, contact the NDS office at info@dairyshrine.org. Additional information on National Dairy Shrine membership or other activities is also available at www.dairyshrine.org. Dairy enthusiasts are encouraged to become a part of the most important dairy organization helping to inspire future dairy leaders, honor current dairy leaders, preserve dairy history, and promote the dairy industry.

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Pictures are available if desired. Please contact info@dairyshrine.org to obtain photos of the honorees.