

NATIONAL DAIRY SHRINE

THE CHRONICLE

Honor past and present dairy leaders. Inspire future dairy leaders. Record dairy industry history. Promote the dairy industry.

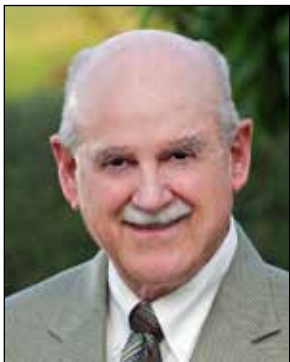
The President's Report

I am pleased to report that National Dairy Shrine is completing another successful year. Through the astute management of Executive Director, Dr. David Selner, complimented by an excellent board of directors, National Dairy Shrine (NDS) has met their financial obligations while costs have grown and additional funds were allocated for student scholarships.

The annual NDS Banquet will be held October 1 on the show grounds of World Dairy Expo in Madison, Wis. Dairy leaders, both past and present will be honored. Your attendance is encouraged!

The 2015 Guest of Honor is Doug Wilson of Shawano, Wis. Mr. Wilson is the CEO of Cooperative Resources International with a distinguished role in shaping the dairy industry, both in the United States and abroad.

Ahlem Farms of Hilmar, Calif. is this year's Distinguished Dairy Cattle Breeder. The Ahlem Farm partnership has realized many achievements with their 5,000-cow Jersey herd. Mr. Ahlem is a founding partner of Hilmar Cheese Company and previously



President Hendricks

received the Master Breeder Award from the American Jersey Cattle Association.

The 2015 NDS Pioneers are James Borcherding, Lowell Lindsay, Dr. Robert Rowe and Dr. David Schingoethe.

James Borcherding, Decorah, Iowa, is a highly regarded dairy journalist who served as dairy editor for *Successful Farming* for 35

years.

Lowell Lindsay, Guelph, Ontario, Canada held the position of dairy sire analyst and director of sire procurement for United Breeders, an animal breeding company that became a part of the Semex Alliance.

Dr. Robert Rowe, Verona, Wis., is an innovator in reproductive technology. His formidable efforts contributed to the export of embryos and the expansion of leading genetics around the world.

Dr. David Schingoethe of Brookings, S.D. served as an outstanding professor at South Dakota State University. Dr. Schingoethe's research in dairy nutrition has benefited dairy farmers and students he mentored have become leaders throughout the dairy industry.

Two individuals received the coveted Progressive Dairy Managers recognition; Iris Barham of Mt. Berry, Ga. in the small herd division and Johan Heijkoop of Webster, Fla. in the large herd division. Mrs. Barham is the manager of the Berry College Jersey herd and has assisted with Georgia milk-related programs. Mr. Heijkoop operates

two dairies consisting of 1400 cows and he has been active in Florida milk marketing and dairy youth programs.

The 2015 Graduate Dairy Production award winner is Heather Gregoire of Warren Mass. Ms. Gregoire operates a successful dairy with her boyfriend She has given back generously to the dairy industry through her work with dairy youth groups.

At the NDS Banquet, NDS will also help promote the carriers of aspiring dairy leaders of the future. Forty well deserving students will receive nearly \$50,000 in scholarships. These scholarships are awarded as the result of committee volunteers from across the country reviewing and selecting the eventual winners. Complete details about the various scholarships and recipients are found further into this issue of The Chronicle.

The Dairy Shrine board solicits your support in encouraging students from your state to apply for these scholarships. Your reminders to animal science and dairy science staff about these scholarship opportunities at your private or state universities is also appreciated. They play a key role by assisting students in learning about potential financial assistance through Dairy Shrine.

A new approach to building greater awareness for NDS and expanded membership is underway through a newly formed Membership Committee and eventual dairy sector Membership Leaders. You will be hearing more details about this later.

The Dairy Shrine Museum at Fort Atkinson, Wis. offers new and evolving displays. The new features include visual

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National Dairy Shrine brings together dairy producers, scientists, students, educators, marketers and others who share a desire to preserve our dairy heritage and keep the dairy industry strong. Founded in 1949 by a small group of visionary dairy leaders, National Dairy Shrine now has over 18,000 members encompassing virtually every facet of the industry.

NATIONAL DAIRY SHRINE

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technology that provides access to historical data on Hall of Fame Honorees. Although you may have visited the museum recently, there is always something new and different.

NDS would not be possible without your loyal membership. In addition, 160 members volunteered to serve on various committees. These committees selected the aforementioned awards and scholarships. The member volunteers provided assistance in preparing press releases on Dairy Shrine's activities, updated the website, provided input for social media and helped enhance the overall image of the organization. And further, the Dairy Shrine Museum was successfully operated by devoted volunteers along with a large group who served as NDS banquet and annual meeting hosts. The NDS Board extends thanks for your gracious service.

Make a difference in the future of dairying with an opportunity to give back to the dairy industry

If your family, life or career has been shaped by the dairy industry, one of the ways you can give back is through a contribution to National Dairy Shrine.

YOUR GIFT WILL...

INSPIRE future dairy leaders

RECOGNIZE dairy industry leaders

HONOR past dairy leaders

RECORD dairy industry history

PROMOTE the dairy industry

For more information about giving opportunities, please contact:

Dr. David Selner, executive director at Ph: 920.863.6333

Members Who Have Affirmed National Dairy Shrine with a Gift in Memory or as to Honor

Thank You to the Following

Donations for NDS Remodeling Fund

Richard Nelson
Phil Niemeyer

Donations for NDS Scholarship Funds

Curtis Van Tassell
Larry Neel
Bonnie Burr
Michelle Ruby
Ray and Margaret Schooley
Second Look Holsteins LLC
Alicia and Jonathon Lamb
Hettie Lancaster
Bernard and Susan Heisner
The Ohio State Dairy Judging Teams
Hoard's Dairyman Staff
International Forum for Women in Dairying

In Memory of George Opperman

Paul and Gretchen Dixon
Steve and Leota Larson
Charleston Orwig
Clinton and Norma Bass
Robert Hagenow
Tom and Barbara Lyon
Cooperative Resources International
Jane Kimberly

In Memory of Marlowe Nelson

Rick and Peggy Daluge
David Kjome
Robert Walton
Margaret and Conrad Lewison
Duwayne Kutz

In Memory of Merton Sowerby

Phebe Wilson
Berneta Gable
Darrell Pidgeon

In Memory of Glen Jensen

Dianne and Richard Vielhuber

In Memory of James Borchberding

Richard Nelson
Larry and Nancy Sears

In Memory of Don Voelker

Iowa Dist. 6 Holstein Assn.
Tom and Barbara Lyon

In Memory of Steve Howard

Scott Armbrust

In Memory of Judy Basse

Robert Walton

In Memory of R. Dale Jones

Barbara Goodrich Jones (wife)
Richard Nelson

In Memory of Eugene Starkey

Clarence Olson

In Memory of Donald Ausman

Don and Trudy Solberg

In Memory of Richard Keene

Bill McKarns
Duwayne Kutz
Jack and Marcia Remsberg
Richard Nelson
Robert Heilman

In Memory of Dr. Frank Kendrick

Dr. Robert Miller

In Memory of Dave Henke

Don and Trudy Solberg

In Memory of Dean Skogman

Richard Nelson

In Memory of Kay Akins

Richard Nelson

In Memory of John Selz

Richard Nelson

In Memory of Newel Rawlings

Mary Claire Rawlings

In Memory of Charles Palen

Ralph Baker
William Maness
Don and Trudy Solberg
Laurence Place
Gregory Palen
Vernon Rich

In Memory of A. Dale Button

Don and Trudy Solberg

In Memory of John W Toll

Don and Trudy Solberg

In Memory of Edward Reed

Robert Heilman

In Memory of Dr. James Nichol

Robert Heilman

In Memory of George A. Gafner

Sandy and Chris Rogers

In Memory of Walter Brown

Richard Clauss
Kathy Vas
Jerseyland Sires Inc
Duane and Pat Wickstrom
Marilyn Taylor and Laura Thompson
C.A. and Kirsten Russell

In Memory of Austin Ayars

David Selner
Don and Dorothy Peterson

To Honor Fred Foreman

Richard Nelson

To Honor Dale Olver

American Guernsey Association

2015 Award Winners



Doug Wilson

Guest of Honor

Doug Wilson, CEO of Cooperative Resources International (CRI), has been named the 2015 NDS Guest of Honor. Wilson has dedicated more than 47 years to the cattle industry, spending his early days in the dairy cattle breeding department where he was instrumental in the development of the linear type evaluation system. Today, he serves as the CEO of CRI, a holding cooperative with subsidiaries including Genex, AgSource

Cooperative Services and MOFA Global. Wilson has served as board chairman of the National Association of Animal Breeders, Council on Dairy Cattle Breeding and Wisconsin Federation of Cooperatives.



Lowell Lindsay

Throughout *Lowell Lindsay's* decades as a sire analyst Lindsay selected many great sires and took particular interest in finding cow families in lesser known herds at the time including, the Roxy's, Braedale Gypsy Grand and Comestar Laurie Sheik. Lowell has judged over 200 dairy cattle shows throughout the world and is one of only four judges who had the chance to judge the World Dairy Expo Holstein show three times or more. He is a founding member of the 4-H Youth Classic Show at the Royal Winter Fair.



Jim Borcherding

Jim Borcherding possessed incomparable human relations skills, grounded by impeccable honesty and integrity. As a journalist, he dedicated his life to advancing the dairy industry, reporting on the latest dairy production advancements in a nationally recognized publication. He was diligent in gathering facts and presenting them in a coherent fashion. Borcherding was often in high demand to judge cattle shows.

Distinguished Breeder



Ahlem Farms Partnership

Ahlem Farms Partnership, Hilmar, Calif. and including partners, William and Carolyn Ahlem and Sabino Ahlem Herrera, DVM, is the 2015 recipient of the Distinguished Dairy Cattle Breeder Award. They have

been operating Ahlem Farms together since 2002 while William started farming with his father in 1966. Ahlem Farms is home to 6,000 registered Jersey cows on three farms and nearly 8,400 replacements of which 99.5 percent carry the Ahlem prefix.



Johan Heijkoop

Progressive Dairy Producers

Large Herd - *Johan Heijkoop* manages 1,400 cows at A-Way Dairy, Inc. and K&H Dairy, semi-seasonal, modified grazing operations. The herds stress efficient production, reproduction and low cull rates. He has been active in the National Milk Producers Federation, Dairy Marketing Inc. and the Florida Dairy Youth Advisory Board. Heijkamp was honored as the Southeast Milk Inc. Outstanding Young Dairy Leader.



Iris Barham

Small Herd - *Iris Barham* has made a significant impact on the Registered Jersey herd and the education of the students who work at Berry College since taking over as dairy supervisor in April 2013. She manages the daily operations of the dairy herd, which employs about 50 students on a part-time basis. Barham strives to improve the herd's strong genetic base by guiding students through embryo transfer and carefully-planned matings. She has served as a board member for the Georgia Dairy Youth Foundation and the Georgia Milk Producers.



David Schingoethe

Pioneers

David Schingoethe, distinguished professor emeritus at South Dakota State University, revolutionized the way the industry views dairy cattle nutrition. His research activities have focused on the nutritional value of milk fat, optimization of forage use and the application of byproducts in feeds. Schingoethe was a leader in the application of cheese whey and the use of distiller's grains and sunflower products in dairy cattle diets.



Dr. Robert Rowe

Dr. Robert Rowe's research in the 1970s led to the development of a nonsurgical embryo transfer technique using a reliable hormone protocol to consistently produce multiple ovulations. The safety and ease of this new technique has enabled dairy and beef producers for the past 35 years to create more progeny from their best females. He has trained countless veterinarians, helping to

make his practice known and widely accessible.



Heather Gregoire

Graduate Dairy Production

Heather Gregoire of Massachusetts, did not grow up on a dairy, but attended Virginia Tech where she graduated with a degree in dairy

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2015 Award and Scholarship Winners

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science with a focus in dairy management enterprise, and minored in agriculture and applied economics. After graduation, Gregoire was the herd manager of a 500-cow registered Holstein herd. In April 2012, she and her cows moved to her boyfriend's family's seasonal grazing dairy herd of 48 lactating cows where they are currently transitioning ownership. She is also the heifer manager at Jordan Dairy Farms Inc., overseeing 250 heifers.

Student Recognition Awards

Isaac Haagen of Howard, Pa., held a leadership role in Northeast Student Affiliate of ADSA and was named the High Individual at the National Contest in 2012. He has been involved in numerous other university and breed organizations. Haagen has served as a teaching assistant at Penn State and will attend graduate school with the goal of becoming a dairy geneticist.



Isaac Haagen

Chelsey Johnson is a dairy production, leadership, education and communication graduate of South Dakota State University. She was very active in many dairy-related activities at South Dakota State University and has held leadership roles as vice president and president of the SDSU Dairy Club. Chelsey is currently working at Accelerated Genetics in Baraboo, Wis.



Chelsey Johnson

Hayley Potts, Purcellville, Va., pursued a food science and technology major at Virginia Tech.



Hayley Potts



Cassandra Endres

Cassandra Endres, Waunakee, Wis., double majored in dairy science and life sciences communication at the University of Wisconsin-Madison.

Chad Horst, Newmanstown, Pa., majored in animal science at Penn State University.



Chad Horst



Maggie Seiler

Maggie Seiler, Valley Center, Kans., was an animal science and agricultural communications major at Kansas State University.



Michael Schmitt

Michael Schmitt, Rice, Minn., majored in animal science with a dairy production emphasis at the University of Minnesota.

Kildee Scholarships

Isaac Haagen, Howard, Pa., will receive a graduate studies scholarship. He attended Penn State University and excelled in dairy cattle judging and Dairy Challenge competitions and held numerous leadership roles on campus. He has plans to obtain a doctorate in dairy genetics and pursue his passion to become a university professor.



Isaac Haagen

Amy Kraus of Aliquippa, Pa. will also receive a graduate studies scholarship. She will be entering the University of Pennsylvania's School of Veterinary Medicine with a goal of specializing in food animal medicine. She received an animal science degree from Penn State University. She was active in the Coaly Honor Society, Pre-Vet Club and ADSA.



Amy Kraus



Bethany Dado

Bethany Dado of Amery, Wis., has been selected as this year's recipient of the undergraduate studies scholarship. She is currently attending the University of

Wisconsin – Madison, majoring in dairy science and genetics.

NDS/DMI Education and Communication Scholarships

Sarabeth Royer of Elizabethtown, Pa. has been awarded the top scholarship of \$1,500. She is an agricultural extension education major with minors in animal science and international agriculture at Penn State University.



Sarabeth Royer

Five other undergraduates will receive a \$1,000 scholarship: **Christine Reitsma** is an agriculture education and food business management major at the University of Minnesota.



Christine Reitsma

2015 Scholarship Winners



Ethan Dado



Anna Culbertson

Ethan Dado of Amery, Wis., is attending the University of Minnesota and majoring in animal science and agricultural education.

Anna Culbertson of Pine Island, Minn., is majoring in agricultural education and leadership and communications at the University of Minnesota.

Sydney Endres of Lodi, Wis., is a dairy science and life sciences communication major at the University of Wisconsin-Madison.

Caroline Warns of Keezletown, Va., is majoring in dairy science at Virginia Tech.



Sydney Endres



Caroline Warns



Mariab Schmitt

NDS/DMI Milk Marketing and Dairy Products Scholarships

Mariab Schmitt, of Fort Atkinson, Iowa has been awarded the NDS/DMI Milk and Dairy Products top scholarship of \$1,500. She is an agricultural and dairy science major at Iowa State University.

Five other undergraduates will receive a \$1,000 scholarship:



Johanna Knorr

Jenifer Haler

Johanna Knorr is an animal science and agriculture and food business major at the University of Minnesota.

Jenifer Haler of Waconia, Minn. is an animal science and spanish and portuguese studies major at the University of Minnesota.

Crystal Siemers-Peterman, of Cleveland, Wis. is an agricultural and food business management major at the University of Minnesota.



Crystal Siemers-Peterman



Simon Itle



Jessica Currie

Simon Itle of Loretto, Pa., is a food science major at Penn State University.

Jessica Currie from Tully, N.Y., is attending Morrisville State College as an animal science and agricultural business development double major.



Bethany Dado

Junior Merit Scholarships

Bethany Dado of Amery, Wis. has been awarded the top scholarship of \$1,500. She is a dairy science and genetics double major at the University of Wisconsin-Madison.

Additionally, five other undergraduates have been awarded \$1,000 scholarships:



Mary Liebenstein



Jessica Currie

Mary Liebenstein of Dundas, Minn., is attending the University of Minnesota and majoring in animal science - pre-veterinary medicine.

Jessica Currie of Tully, N.Y. is majoring in dairy science and agricultural business development at Morrisville State College.



Kara Maxwell



Mariab Schmitt

Kara Maxwell, Donahue, Iowa, is a dairy science major at Iowa State University.

Mariab Schmitt of Fort Atkinson, Iowa, is a dairy science and agriculture and society major at Iowa State University.



Kyle Sollenberger

Kyle Sollenberger of Spring City, Pa., attends Penn State University and majors in animal science.

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2015 Scholarship Winners

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Johanna Knorr

Sophomore Merit Scholarships

Johanna Knorr of Pelican Rapids, Minn. has been awarded the top scholarship of \$1,500. She is double majoring in animal science and agricultural food business management at the University of Minnesota.

Additionally, three other undergraduate students have been awarded \$1,000 scholarships: *Amber Gabel* of Newport, Pa. is majoring in animal science at Penn State University.



Trevor Otte

Trevor Otte of Randolph, Minn., working towards a degree in animal science – pre-veterinary medicine at the University of Minnesota.

Elizabeth Endres of Waunakee, Wis. is majoring in dairy science at the University of Wisconsin-Madison.



Elizabeth Endres



Tony Lopes

Maurice Core Scholarship

Four college freshmen have been awarded \$1,000 scholarships in honor of Maurice Core.

Tony Lopes of Gustine, Calif., who is a student at California Polytechnic State University- San Luis Obispo.

Ethan Haywood from Hastings, Mich., is attending Michigan State University.

Gabriella Sorg of

Hastings, Minn., is attending the University of Minnesota.

Laura Jensen from Comstock, Wis., is attending the University of Minnesota.



Laura Jensen



Chelsey Jean

Iager Scholarships

Two \$1,000 scholarships have been awarded to students enrolled in a two-year agricultural school.

Chelsey Jean of Cissna Park, Ill., is attending Kaskaskia College majoring in dairy science.

Leah Hershberger of Martinsburg, Pa., is attending Potomac State College majoring in agriculture resource management.



Leah Hershberger

Klussendorf Scholarships

Amber Gabel grew up on her family's Holstein and Jersey farm in Newport, Pa., She is a sophomore at Penn State.

Sara Harn of Brooklyn, Wis., is a junior at the University of Wisconsin-Madison studying dairy science and agricultural business, and

will be studying at the University of Guelph in Ontario, Canada, this fall.

Scott Rocha hails from Tillamook, Ore., and is a first-year student at Tillamook Bay Community College studying agriculture.



Sara Harn



Scott Rocha



Ethan Haywood



Gabriella Sorg



Chelsea Abbott



Anna Culbertson

McKown Scholarships

Chelsea Abbott, a native of Enosburg, Vt., is a junior at Virginia Tech, where she is actively involved in the Virginia Tech Dairy Club and Alpha Zeta.

Anna Culbertson hails from Pine Island, Minn., and is a sophomore at the University of Minnesota majoring in agricultural education with an emphasis in leadership and communications.

Karsen Haag, Mt. Horeb, Wis., recently earned a degree in dairy herd management from Southwest Wisconsin Technical College and will be transferring to University of

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Karsen Haag

2015 Scholarship Winners

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Andrew Reynolds



Morgan Krause

Wisconsin-Platteville this fall to study agricultural business with a dairy science emphasis.

A native of Corfu, N.Y., *Andrew Reynolds* is a junior at Cornell University taking

classes in business, dairy management and communications.



Stephanie McBath

McCullough Scholarships

Morgan Krause will receive the \$2,000 top scholarship to be used towards her education at the University of Minnesota as a double major in animal science – dairy emphasis and agricultural education.

Stephanie McBath will receive a \$1,500 scholarship to be used towards her pursuit of an animal science degree at Cornell University.

Dairy Day at the Moo-seum

June Dairy Month was celebrated at the National Dairy Shrine and Hoard Historical Museum on June 13th during “Dairy Day at the Moo-seum.” The event featured displays with dairy cows and calves, butter churning, cheese tasting, trivia contests, four-legged cow races, wheelbarrow races, a Day-in-the-Life-of-a-Farmer relay race and other dairy-related games for children and adults.

All seven dairy breeds were on display, where the public could see and pet cows and calves. The Cow Parade was held at 1 p.m. and included each breed circling the lawn as breed characteristics were announced.

A Day in the Life of a Farmer obstacle course gave children a the chance to put on farmer clothes (hat, flannel shirt), pour their morning beverage into a cup, scoop grain, toss or roll a small bale of hay, sit and read a farm paper and then head for the blanket on the lawn for a “nap.”

About 300 visitors were able to enjoy wholesome dairy products and were invited to view the dairy artifacts on display in the National Dairy Shrine Museum and Dairy Hall of Fame.



Fulfilling the Mission

Successful organizations take great pride in achieving their goals. One of the missions of National Dairy Shrine is to inspire future dairy industry leaders. NDS would like to highlight the successful accomplishments of some of our previous scholarship and award recipients.

Scholarship Honoree

- 1965 Robert Rowe – Kildee
- 1970 Bernard Heisner- Kildee
- 1981 Gary Rogers – Kildee
- 1983 Scott Bentley – Kildee
- 1991 Katharine Knowlton- Kildee
- 1993 Miriam Weber – Kildee
- 2001 Leah Hurtgen – Kildee
- 2003 Jenny Mills – Kildee
- 1971 James Krahn – Student Rec
- 1972 Al Schultz – Student Rec
- 1978 Steve Maddox – Student Rec
- 1980 Mary Creek – Student Rec
- 1982 John Schouten – Student Rec
- 1983 Dan Bernick – Student Rec
- 1988 Shelly Mayer – Student Rec
- 1991 Steve Kelm – Student Rec
- 1994 David Lentz – Student Rec
- 1995 Corey Geiger – Student Rec
- 1999 Chris Lahmers – Student Rec
- 2002 Iris Peeler – Student Rec

Current Accomplishments

- 2015 NDS Pioneer
- 2014 NDS Guest of Honor
- University Professor at University of Tennessee
- World Dairy Expo General Manager
- University Professor at Virginia Tech
- University Professor at Michigan State University
- Lawyer and NDS Board Member
- Elanco and NDS Board Member
- Oregon Dairy Leader and NDS Board Member
- Vita Plus President
- Holstein Breeder and Dairy Leader
- Ayrshire Breeder and 2012 WDE Women of the Year
- World Wide Sires CEO
- John Deere and NDS Board Member
- PDPW Executive Director
- University Professor at University of Wisconsin-River Falls
- Pennsylvania Holstein Association
- Hoard's Dairyman* Managing Editor
- COBA/Select Sires Inc. Regional Manager
- 2015 Progressive Dairy Manager Recipient

There are many other examples of prominent dairy leaders that have been aided by scholarships from National Dairy Shrine. As you view this year's excellent group of NDS scholarship recipients feel confident that the future of the dairy industry is in very good hands.

NATIONAL DAIRY SHRINE

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www.dairyshrine.org

Return Service Requested

Plan To Attend the NDS Annual Meeting and Awards Banquet

The 2015 National Dairy Shrine Annual Meeting and Awards Banquet to be held Thursday, October 1 in Madison, Wis.

Time:

4:30 p.m. NDS Annual meeting
5:30 p.m. Reception
6:30 p.m. Banquet
7:30 p.m. Program

Place:

Alliant Energy Center Exhibition Hall,
Madison, Wis.

Mail orders to:

National Dairy Shrine
David Selner, Ex. Dir
PO Box 725
Denmark, WI 54208

Email:

info@dairyshrine.org

Tickets can be purchased by mail using the form below. Persons whose ticket orders are received by September 1 will receive an acknowledgement of payment but will need to pick up their tickets at the NDS registration table prior to the banquet.

Additional banquet tickets at \$35.00 each will be sold by the National Dairy Shrine until Tuesday at their booth in the Dane County coliseum.

I would like ____ banquet ticket(s) @ \$35.00 each.

My check for \$ _____ is enclosed, payable to National Dairy Shrine.

Reserve Tickets For:

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

