

NATIONAL DAIRY SHRINE

THE CHRONICLE

Honor past and present dairy leaders. Inspire future dairy leaders. Record dairy industry history. Promote the dairy industry.

2020 A New Decade

Message from David Selner, NDS Executive Director

As the dairy world starts a new decade of challenges and achievements, I think it is a great time to re-examine the importance of National Dairy Shrine. The NDS mission to honor leaders that have admirably served the dairy industry, to chronicle significant dairy events, and encouraging the next generation of dairy leaders is as important today as it was 70 years ago. Since 1949 National Dairy Shrine has served the dairy industry by providing a permanent record of the cows, dairy milestones and most importantly the individuals who built the industry.

The National Dairy Shrine Museum in Fort Atkinson, Wisconsin houses a treasure trove of information and inspiration for young and old. If you want to find an article or book on any aspect of the dairy industry you can find it in nearly 1000 books in the Joe Eves Library. If you want to see a 1914 milking machine, old butter churns, hundreds of unique milk bottles, Babcock milk testing equipment, or an A.I. breeding case the Arthur Nesbitt Room has them all.

The show pavilion area has trophies, photos and other memorabilia that commemorate the grand national dairy shows of the past and present. Cow photos of all National Grand Champions from the major national shows are found on TV monitors dating back to 1906. For show enthusiasts you could spend hours in front of this monitor. Monitors also allow you to see all the winners of the National Dairy Cattle Judging Contests for the College, 4-H and

Post-Secondary contests from as early as 1916. Want to know who won a contest in 1970? You can view the high individual and members of that winning team for that contest. Finally, there are visitor educational videos and displays that highlight all aspects of dairy from the past, present and future.

The most inspirational museum area is the **National Dairy Hall of Fame**. What a display of portraits of people that have literally changed the dairy industry. I firmly believe that if you spend just a few moments viewing the photos and reading the biographies of these icons you will become inspired and encouraged to go home and make a difference in your part of the dairy world. For many of these Hall of Famers we have video recordings so you can see these honorees and listen to their own words. Future generations will benefit from the inspirational careers of these outstanding mentors.

National Dairy Shrine is a critical sponsor of scholarships for dairy students. Every year since 1950 NDS has encouraged the brightest and best students to seek careers in the dairy industry. Our success is chronicled in the lists of previous scholarship recipients which include hundreds of successful people and current dairy leaders. Some of the first scholarship recipients are already in the National Dairy Hall of Fame. NDS offers scholarships for students at 2-year colleges and at 4-year schools, students can apply for a scholarship in their freshman, sophomore, junior or senior year. Additionally, the Kildee scholarship is given to someone entering graduate school in a dairy related field. I do not know of another organization that offers as many dairy scholarships nationally from so many different dairy related majors.

I believe that **after 70 years** there is often a tendency to look past or take for granted something you have known for so long. I encourage you to reacquaint yourself with National Dairy Shrine. If you haven't been to the museum recently you would not believe how vibrant it is and the educational opportunities provided.

The National Dairy Hall of Fame is a real testament to the rich history of dairy and is truly the only place that permanently and prominently honors dairy leaders. Finally attend an NDS Awards Banquet in the fall. What an absolutely great way to see old friends, numerous current dairy leaders as well as a very motivated and intelligent group of students. You will not come away from an NDS banquet without being impressed and glad that you attended.

NDS is truly fulfilling the vision of the founders by providing a valuable and unique service for the industry. However, I often wonder how much MORE that National Dairy Shrine could achieve with additional support from current dairy industry members. How many MORE scholarships could be provided? How many MORE opportunities to create networking for students and dairy leaders? How many MORE educational opportunities developed from our extensive digital historical archives?

Please consider how you can support National Dairy Shrine by providing a small donation, having your company or organization become a corporate sponsor, signing up a new NDS member or volunteering to serve on an NDS committee or board. Whether giving back or paying forward you can ensure that the future will be bright.



National Dairy Shrine is a non-profit organization devoted to maintaining the strength of the dairy industry through recognition, encouragement, enthusiasm, education and preservation of the dairy history of previous generations. Founded in 1949, the National Dairy Shrine has thousands of lifetime members consisting of dairy producers, scientists, students, educators, marketers, sales people, consultants, journalists, cheese makers and other dairy enthusiasts who are passionate about the dairy industry.

Thanks from Dairy Students

Dear National Dairy Shrine Directors,

It is with great gratitude that I express my deepest "Thank You" to everyone that makes NDS scholarships available to students. As a sophomore Lancaster recipient, it was inspiring to be recognized at a World Dairy Expo banquet alongside such pillars in the dairy industry.

I want your team to know that these awards do more than alleviate some of the financial pressures of post-secondary education. For myself in particular, receiving a NDS award means that I'm headed in the right direction; that hard work does not go unnoticed, and that a strong network of professionals hold the same values and ideas as myself. I hope, as well, that my family and mentors feel the honor that I do, as my success is nothing without their guidance.

Thank you again, and I hope to one day give back to the industry that has given me so much.

*Sincerely,
Jessica Mehre*

National Dairy Shrine,

Thank you for selecting me as a recipient of the second-place Student Recognition Award for Seniors. I cannot express the tremendous amount of gratitude I have for not just this scholarship, but the several awards I've been fortunate to receive from NDS throughout my collegiate career. This organization's tremendous support of young people and their involvement in the dairy industry is unmatched. Now that I've graduated and begun my career in the agriculture industry, I hope to help support young people like myself in their pursuit of higher education and ag careers. Your support made a difference for me, and I couldn't be more thankful.

*Sincerely,
Brooke Roberts*

Dear Mr. Dave Selner,

Thank you for sponsoring the cash award for 1st through 5th overall individuals at the 98th National 4-H Dairy Cattle Judging Contest. I am a member of the Dunn County (Wisconsin) 4-H Dairy Judging Team and placed fourth overall. Your generosity towards 4-H youth is greatly appreciated. Competing at the national contest was an outstanding experience.

*Sincerely,
Benjamin P. Styer
Wisconsin 4-H Dairy Judging Team*

NDS Board and Staff,

I cannot express how grateful I am for your support of the post-secondary judging contest at World Dairy Expo. I was honored to receive the Top Individual Overall and would like to express my gratitude for your sponsorship of this award. Thank you for your continued support of our industry's youth.

*Many Thanks,
Cassie Menendez*

Dairy Shrine Museum,

Thank you very much for allowing us to visit the Dairy Shrine Museum. All of our team members have deep roots in the dairy industry. It is very meaningful to see how well you've preserved the history of the dairy industry. Because of your efforts many 4-H and college students are able to learn about the history of the industry and how it has shaped the dairy industry into what it is today. Thank you for all that you do!

*Iowa State University Senior Dairy Judging Team,
Coach Matt Henkes Coach Christen Burgett
Carley Krull Trevor Mobren Taylor Currie*

National Dairy Shrine Donation Pledge Form

I would like to contribute to enhance the National Dairy Shrine mission of encouraging future dairy leaders with scholarships, recognizing National Dairy Hall of Fame individuals and recording dairy events, people and history in a museum.

NAME _____

\$25 - \$50 Memorial Donation

ADDRESS _____

\$51 - \$100 Supporter Donation

City / State _____

\$101 - \$500 Blue Ribbon Donation

E-MAIL _____

\$501 - \$1000 Champion Donation

Telephone _____

\$1001 and above All Star Donation

If you are not able to contribute today, please remember NDS in the future or as part of your estate planning.

MAIL to: National Dairy Shrine, PO Box 725, Denmark, WI 54208 or go to www.dairyshrine.org

Thanks from Dairy Students

Dear Dr. Selner,

I am Hannah Dolloff, a 4-Her from a small dairy farm in Vermont and this year I attended the National Dairy Conference. I appreciate the great tour you hosted and the lunch provided on Monday afternoon. I enjoyed going around the National Dairy Shrine and seeing how much the industry cattle showing has changed and improved.

Thank you for allowing us to come by and for the great lunch.

Sincerely,

Hannah Dolloff, Vermont Delegate

Dear Dr. Selner,

Thank you very much for your continued support of the National 4H Dairy Conference. This conference is an amazing, hands-on opportunity for our youth, something that they talk about years later. The learning and friendships that are made are life-long.

Thank you for the warm welcome that we received at the Shrine Museum too!

Thanks again,

Janet Pfromm, New York

Dear Dr. Selner and National Dairy Shrine,

Thank you for sponsoring the National 4-H Dairy Quiz bowl contest! We had a great time at this contest and learned lots. Without your support and contributions this contest would not be possible! Thank you for giving us a chance to further our dairy knowledge.

Sincerely,

Katherine Elwood, Courtney Glenna
Grace Haase, Courtney Stream
Wisconsin 4-H

Dear National Dairy Shrine

Thank you so much for your generous contribution to my education. I am currently an Agribusiness and Pre-Law major at Oklahoma State. I am very involved in campus activities as well. Due to the climate of the dairy industry, your generous gift to my education has been a tremendous blessing for me and my family. I am very passionate about the dairy industry and hope to remain involved in the industry for the rest of my life. Thank you again for your gift of the Lancaster Scholarship.

Sincerely,

Lora Wright

Dear NDS Board and Staff,

Thank you very much for hosting such a wonderful banquet at WDE once again. It is always a tremendous honor to receive your scholarships and I truly appreciate you making room in the program to recognize us. I thoroughly enjoyed listening to the stories and history of the honorees – those folks are truly and inspiration to us students, so thank you for highlighting them so nicely. Again, thank you for your generosity and all that you do to support the dairy industry.

Sincerely,

Madeline Meyer

Dear Dr. Selner and the NDS Board,

I am honored to have received the Sowerby Junior Merit Scholarship. Thank you very much for the honor and generous support to my education. I so greatly appreciate your help! My parents and older sister came to the banquet and really enjoyed the evening as well. We all live far away from each other and this was a wonderful evening to enjoy the banquet and visit with family. Again, thank you very much for your generous scholarship and thank you for providing me with such great opportunities.

Kind Regards,

Sanne de Bruijn

Dear Scholarship Committee,

My name is Sarah Lebner and I am writing to extend my thanks for the Maurice Core Scholarship I received this year. I am a sophomore at the Ohio State University where I am double majoring in Animal Sciences and Agribusiness + Applied Economics. After graduation, I hope to grow and diversify my family's farm while pursuing a meaningful career in dairy cattle genetics.

Your dedicated support of the dairy industry's future does not go unnoticed. Because of the Core Scholarship, I am able to focus on my studies with less worry about how I will pay for my next semester. It means a lot that dairy industry leaders like you believe in my ability to succeed and make an impact on the field I love. Your investment in my future motivates me to make the most of every opportunity that comes my way. I truly cannot thank you enough for your continual support and for your trust in my potential.

Sincerely,

Sarah Lebner

Members Who Have Affirmed National Dairy Shrine with a Gift in Memory or as to Honor

Donations at Blue Ribbon

Level for 2019

Fred & Jackie Hendricks
Roy & Karen Hetts
Nate Janssen
Janet & Steve Keller
Dale Van Vleck
Dale Bauman
James Dickrell
Michele Ruby
Ken Raney
Royce Thornton
Larry Schirm
Rita Kennedy

Donations at Champion

Level for 2019

David Pierson
Dennis Funk

Tim & Sharon Abbott
Dan & Karen Bernick

Donations at All Star

Level for 2019

Matt Iager

Donations for 2019

NDS Scholarship Funds

Central Milk Producers
Co-op Hansen Memorial
Chris & Mary Woelfel
Charles & Judy Iager
Ray & Margaret Schooley
Peter Vail
Bernie Heisner
Dr Bob Walton
George Shook
Fred & Jackie Hendricks
Alicia Lamb

Elizabeth Bullard

Troy & Sarah Wendorf
Clark & Lois Woodmansee
Cindy Warner
Pappy's Farm Inc.
Rick Daluge
Charles Crave
Amazon Smile Foundation

Donations for

NDS Nesbitt Museum Fund

Arthur Nesbitt
WI Holstein Jr. Association

To Honor Michael & Mary Creek

Jordan Gelber

In Memory of Sam Minor

Lynda Stuart
Dr. Bob Walton

To Honor the Retirement

of Bob Johnson

Scott & Nancy Armbrust

In Memory of David Rose

Scott & Nancy Armbrust

In Memory of James Armbruster

David Selner

In Memory of Ralph Schmitt

Conrad Kvamme

In Memory of Randy Geiger

Conrad Kvamme

In Memory of Harriet Brown

Conrad Kvamme

In Memory of Robert McKown

Conrad Kvamme

NATIONAL DAIRY SHRINE

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www.dairyshrine.org

National Dairy Shrine – Important Dates

March 15, 2020

Applications due for Guest of Honor,
Distinguished Dairy Cattle Breeder, and Pioneer Awards.
Applications can be found at www.dairyshrine.org

March 1 to April 15, 2020

All student applications will be accepted for the various National Dairy Shrine scholarships.
Please refer to www.dairyshrine.org
for more information, procedures and application forms for all scholarships.

October 1, 2020

National Dairy Shrine Corporate Annual Meeting (Director elections, Business Meeting & Reports)
Also Annual Reception and Awards Banquet in Madison, Wisconsin.

National Dairy Shrine
PO Box 725
Denmark, WI 54208
info@dairyshrine.org

• If you know of someone not receiving the newsletter please have them send
a current postal or e-mail address to the NDS office.

