

NATIONAL DAIRY SHRINE

THE CHRONICLE

Honor past and present dairy leaders. Inspire future dairy leaders. Record dairy industry history. Promote the dairy industry.

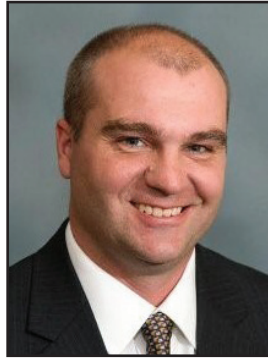
President's Message

Certainty in Uncertain Times

2020 will not soon be forgotten, by any of us. Over the past several months uncertainty has emerged in our lives, in the dairy community and at times for National Dairy Shrine. I would like to take this opportunity to give an update on how National Dairy Shrine has navigated the last several months, and why I am certain the organization is uniquely positioned to succeed in the future.

Early in 2020, before COVID-19 had really tightened its grip, the NDS Fundraising Committee worked hard to lay the groundwork for new initiatives to compliment the already numerous ways to support the organization. One of those initiatives was a \$200 for 200 campaign, with the goal of raising \$40,000 from membership for the 2020 fiscal year. Unfortunately, due in large part to uncertainty around the pandemic, we were not able to meet our \$40,000 goal for this year, but that doesn't mean the campaign failed. In fact, I believe it was a success. Many of you still contributed during very uncertain financial times, and for that, we can't thank you enough. Additionally, the campaign will remain open in the foreseeable future for your consideration and I am certain we will hit our goal in 2021. Recently, the fundraising committee has reconvened to analyze how the COVID-19 pandemic has changed the dairy landscape and how National Dairy Shrine can work through new initiatives and with new partners. Stay tuned.

One of the toughest decisions made this year was the cancellation of our 2020 National Dairy Shrine Banquet, a



by President, Nate Janssen

highlight of the year for many of us. I commend the board, staff and executive committee for evaluating several contingencies

and taking swift action with an appropriate solution. We are committed to recognizing our 2020 award winners in person, and therefore will be inviting them to attend and be honored alongside our 2021 award winners at our 2021 banquet, certain to be a can't miss event! I invite you to learn more about this year's honorees as you read through this Chronicle, including our scholarship winners which in total were awarded \$37,500.

Digital Engagement

Another opportunity born out of COVID-19 was in finding different ways to communicate. Thanks to Executive Director Dr. Selner, board member Tina Larson and several student contributors, our digital presence on-line has flourished and I hope you have been able to enjoy the popular Where Are They Now?, Friday Feature and trivia segments on our Facebook page while you have been navigating stay at home orders. Communication within the organization has changed as well. Nothing beats an in-person interaction, but through virtual communication technology, the staff, board and executive committee have been able to appropriately and efficiently communicate over the last 4 months. A virtual National Dairy Shrine Annual Meeting is being planned for Oct 1, 2020

in place of what is typically an in-person meeting during World Dairy Expo.

2020 has also been a year of transition in our organization. I want to personally thank retiring Executive Director Dr. David Selner for his service and commitment to National Dairy Shrine. Dr. Selner has served as the Executive Director since 2008, and in that time, David has grown our scholarship program exponentially, overseen improvement at the museum to enhance visitor experience and grown our membership to more than 20,000. His knowledge of and dedication to National Dairy Shrine and the dairy community is unparalleled. Dr. Selner, thank you, we will certainly miss your leadership.

The National Dairy Shrine Board of Directors and Executive Committee has selected Mike Opperman as the incoming NDS Executive Director, effective August 1, 2020. Mike brings extensive dairy experience, a vast network and a passion that fits nicely with the missions of National Dairy Shrine. Mike was previously a board member of National Dairy Shrine, and his father George was President in 1988. With this transition, the NDS office has relocated to Ft. Atkinson, Wis.

Yes, there has been a lot of uncertainty over the last four months. What I am certain of is that National Dairy Shrine with its mission, staff and board leadership is uniquely positioned as an organization that, with your support, can continue to be a leader in a changing dairy community.



National Dairy Shrine is a non-profit organization devoted to maintaining the strength of the dairy industry through recognition, encouragement, promotion, education and preservation of the dairy history of previous generations. Founded in 1949, the National Dairy Shrine has thousands of lifetime members consisting of dairy producers, scientists, students, educators, marketers, sales people, consultants, journalists, cheese makers and other dairy enthusiasts who are passionate about the dairy industry.

Mattison Named Guest of Honor

National Dairy Shrine's highest recognition is being presented this year to Jay Mattison, CEO of National Dairy Herd Information Association (NDHIA) and a leader in the transformation and enhanced industry role of the Council on Dairy Cattle Breeding.

Jay Mattison of Verona, Wisconsin, graduated from Iowa State University with a Bachelors' degree in Dairy Science in 1981 and a Masters' degree in Animal Production and Breeding, with a minor in Agricultural Economics, in 1983.

Focused on Genetics

Mattison gained a broad perspective of the domestic and international dairy industry during his career path. He started his career at Iowa State University working in Dairy Science Extension. From 1983-86, Mattison was Director of Genetic Programs for the National Association of Animal Breeders. He spent the next six years (1986-91) in the A.I. sector as Genetic Program Manager for Federated Genetics/Eastern A.I. Cooperative. He followed that with a position as a Senior Research Associate for Cornell University's Program on Dairy Markets and Policy from 1991-95. Jay and his wife Mary founded and have operated their own management consulting company, ReQuest Ltd., for the last 25 years.

Mattison became CEO of National DHIA and its two subsidiaries, Quality Certification Services Inc. and DHIA Services Inc., in 2003, where his goal has always been to enhance the profitability and competitiveness of U.S. dairy herds.

Mattison's strong, steady leadership was instrumental during the intense period when the Council on Dairy Cattle Breeding (CDCB) transitioned in 2012 from an industry cooperating body to a non-profit corporation responsible for

the world's largest dairy database and calculation of genetic evaluations for the U.S. dairy industry. A member of CDCB's Board of Directors for the past 16 years, Mattison served two different terms as the CDCB Vice-Chair and Chair between 2004-10. From 2010-17 during the reforming and transition years of the CDCB, Mattison was the Council's Vice-Chair (2010-15) and Chair (2015-17).

Mattison took a lead role in rewriting CDCB's by-laws, setting up the non-profit business, and moving U.S. dairy cattle genetic and genomic evaluation services from the U.S. Department of Agriculture-Agricultural Research Service (USDA-ARS) to CDCB. He was one of CDCB's principals in negotiating the Non-Funded Cooperative Agreement between USDA-ARS and CDCB related to computer software and data use and access. In addition, he served as the liaison between the federal government's dairy genetics and management labs, administration and CDCB Board.

Smooth Transition

While there were many hurdles and challenges along the way, the ultimate transition was so successful that many users were not even aware it had occurred. As João Dürr, CEO, and H. Duane Norman, Technical Advisor / Industry Liaison of CDCB, states, "Relying heavily upon his leadership, Jay was the leading driver of this transition that ran so smoothly and he saw it through to completion."

Mattison has served on the Board of Directors of the International Committee on Animal Recording (ICAR) since 2006, the international standards and certification organization for animal identification, recording, and genetic evaluations. President of ICAR



Jay Mattison

since 2017, Mattison has contributed to numerous international collaborations that have resulted in further operational and infrastructure efficiencies among member organizations as a result of pooled efforts and resources. "Jay is able to bring people together with a common vision that is always focused on making the dairy industry better tomorrow than it is today," says Neil Petreny, CEO of Lactanet in Canada.

Mattison has been very involved in animal traceability efforts in Wisconsin. He served as a lead in writing the bylaws for the Wisconsin Livestock Identification Consortium (WLIC), a non-profit organization that works to protect animal health through livestock and premises identification and traceability. A WLIC Board member from 2002-10, serving six years as the treasurer, he helped develop the business plan for premise assignment in Wisconsin. In connecting different sectors of the dairy industry, he has been serving as the administrator of the U.S. National Committee of the International Dairy Federation since 1998. Mattison has also been on the Board of the U.S. Animal Health Association since 2007.



David Patrick

David Patrick of Maple-Dell Ayrshires, Woodbine, Maryland, is National Dairy Shrine's Distinguished Dairy Cattle Breeder Award recipient for 2020. This annual award goes to an active, progressive dairy breeder whose expertise in managing a dairy herd, based upon sound genetic and business principles, is a model for others.

David Patrick, who recently celebrated his 90th birthday, is the patriarch of Maple-Dell Farm. His grandfather started the farm in 1928. In 1941, David's father bought him two Ayrshire heifer calves for a 4-H project. By 1955 those two calves had grown into a herd of 45 registered Ayrshires.

Maple Dell Herd

Today David and his wife Ann, along with two sons, Mike and Denny, and a grandson, Derek, operate Maple-Dell Farm. The family also breeds Registered Holsteins under the prefix Md-Maple-Dell. The Patricks' own 450 acres and farm 1,200. They milk 165 cows in a double-eight parlor and raise more than 160 heifers. The herd has been on production testing for over 60 years and classified for 40 years. Productive cows with solid feet and legs, and highly scored udder traits, are the goal of this breeding program.

The Maple-Dell herd has set a standard for excellence in the Ayrshire breed. David received the Ayrshire Association's Master Breeder award in 2010. He has earned 14 Constructive

Patrick Named Distinguished Dairy Cattle Breeder

Breeder awards for the herd's outstanding production and type. More than 100 cows have classified Excellent, including one at 95 points. There have been 17 All-American and 18 Reserve All-Americans carry the Maple-Dell prefix. The herd has put numerous bulls in A.I. Many cows have ranked on the Cow Performance Index (CPI) List and produced high lifetime milk records.

Show Ring Excellence

David started showing Ayrshires at 11 years old. He has been exhibiting at local, state, national and international shows now for over 75 years. He has shown at the All-American Dairy Show in Pennsylvania for more than 50 consecutive years and in 2006 won the show's Obie Snider Award. He has had 12 grand champions at the Maryland State Fair. David had back-to-back grand champions at World Dairy Expo (WDE) with Maple-Dell Luby winning in 1981 and Ardrossan Kellogg Soft Eye in 1982. In 1995, Maple-Dell I.R.S. Sweetnine was junior champion Ayrshire at WDE and the Royal Agricultural Winter Fair in Canada, a first in breed history. David has had two more junior champions at WDE – Maple-Dell BBK Shea in 2006 and Maple-Dell Diligent Gift in 2007.

David has bred and developed many prominent Ayrshires. Maple-Dell Hi-Kick Sweet Pea (Ex-91-3E) was the Ayrshire representative on the Purina Mills "Dairy Breeds of North America" painting by Bonnie Mohr. Grand champion at the 1988 Eastern National Show, she is the dam of Maple-Dell Soldier, a popular A.I. sire. Maple-Dell Trident Song (Ex-91), grand champion at the Mid-Atlantic National Show and reserve grand at WDE in 2003, had two sons in A.I., Maple-Dell Avenger Sarge and Maple-Dell Shipley. The most notable cow family recently has been the

"D's" led by Maple-Dell Zorro Dafourth (Ex-95-2E), 2006 All-American Dairy Show grand champion and WDE reserve grand champion. Four generations of this family have now ranked high on the CPI Cow List. Two of Dafourths' sons, Maple-Dell Modem Drew and Maple-Dell Modem Diego, and a grandson, Maple-Dell O Dixon, have seen A.I. use.

A great teacher and mentor to young people. David was a key founder of the Maryland 4-H dairy leasing program that gives "urban" 4-H members the opportunity to show and work with cattle. Started in 1989, this program continues to thrive with David leasing over 20 calves from his farm every year to local 4-H members.

Industry Leader

David has been very active in breed and farm organizations. A member of the U.S. Ayrshire Breeders' Association for 73 years, he was Association president in 1998-99 and received their Distinguished Service Award in 2002. He is a past president of the Maryland Purebred Dairy Cattle Association, Wills Fair Association and Maryland/Delaware Ayrshire Association, and was a longtime All-American Dairy Show Board Director. He was inducted into the Maryland Dairy Shrine in 1994 and earned the Maryland Dairy of Distinction Award in 2014. In 2007, Maple Dell Farm was inducted into the Maryland Governor's Agricultural Hall of Fame. In addition, David has been an A.I. inseminator for more than 60 years.





Mike Opperman

National Dairy Shrine Names New Executive Director

Mike Opperman became Executive Director for the National Dairy Shrine on August 1, succeeding the retiring Dr. David Selner.

Opperman comes to National Dairy Shrine with more than 30 years of dairy and agriculture-industry experience, including 15 years with the marketing communications agency CharlestonOrwig, and nearly 4 years as Director of Dairy Content for Farm Journal. He currently owns his own communications and public relations firm, Black Dirt Communications, in Fort Atkinson, Wis.

“Dr. Selner has worked tirelessly for National Dairy Shrine throughout his career, especially over these last 13 years as Executive Director. His passion and knowledge of the dairy industry is second to none,” says Nate Janssen, National Dairy Shrine board president. “We knew the day would come when Dr. Selner would want to retire, and we are confident that Mike, with his extensive industry experience, will continue to build on the strong foundation laid by Dr. Selner.”

Dr. Selner took over leadership of National Dairy Shrine in 2008. Over his tenure the National Dairy Shrine has seen significant growth, including the number and amount of scholarships awarded to young people. In addition, Dr. Selner oversaw renovations to the National Dairy Shrine Museum to improve educational opportunities and the visitor experience.

“I have considered it a great honor to serve as the NDS Executive Director,” says Selner. “I believe that NDS mission goals have evolved, improved, and grown over the last several years but it is now time to move forward with a younger Executive Director with new enthusiasm and ideas.”

“I’m humbled to be chosen as Executive Director and follow in a long lineage of dairy dignitaries that have held this position,” says Opperman. “The National Dairy Shrine has a rich history and I look forward to preserving that tradition with a focus toward future development and improvements that fit the mission and vision of the organization.”



We've Moved!

With the transfer of the office from Denmark, Wis. to Fort Atkinson, Wis., the National Dairy Shrine office has a new address and phone number.

New address:

PO Box 68, Fort Atkinson, WI 53538

Phone: (920) 542-1003

We love to host visitors, so if you are in Fort Atkinson and would like to stop by the office, our physical address is 201 North Main Street, Suite 340, in Fort Atkinson.

Just call in advance to let us know you are coming.

Four Pioneers Honored

Randall Geiger

Among the 2020 honorees is Randall A. “Randy” Geiger (1950-2019), a highly regarded dairyman and dairy cooperative leader from Reedsville, Wisconsin, who died last September.



A lifelong dairyman, Randy Geiger’s love for farming began while growing up on his family’s Wisconsin dairy farm. Following his father’s untimely death in 1966, Randy began a 50-year career in dairy farming when he and his wife Rosalie established their own Ran-Rose Dairy Farms. Together they bred and developed an outstanding herd of Registered Holsteins recognized for its production and high quality of milk. From 1996 to 2015, the Ran-Rose herd earned the Manitowoc County DHIA Udder Health Award every year for its low somatic cell score. In 2002, the herd was recognized with the National Mastitis Council’s National Dairy Quality Award. Over the years, the Ran-Rose herd accrued Progressive Breeder of Registry awards, Progressive Genetics awards, and Gold Medal Dam and Dam of Merit recognitions from Holstein Association USA.

Geiger was a dedicated and committed volunteer throughout his life. In 1989 when the Kasson Cheese plant at Brillion, Wisconsin, went into bankruptcy and dairy farmers were not paid for their milk, Geiger worked tirelessly to make changes in the Wisconsin Producer Security law to minimize the chances of farmers not getting paid in the future for their milk. He later was asked to give guidance to the Wisconsin Dairy 2020 Task Force following an appointment by the governor.

Geiger was president of the Manitowoc Milk Producers Cooperative for 16 years (1998 to 2013). From 2011-12, he became the “bridge builder” and driving force behind the formation of FarmFirst Dairy Cooperative which brought together three of Wisconsin’s leading dairy cooperatives – Manitowoc Milk, Family Dairies USA and Milwaukee Cooperative Milk Producers – into one entity in 2013. Today FarmFirst represents 3,400 Upper Midwest dairy farmers producing nearly 10 billion pounds of milk. Geiger was also very instrumental in creating educational scholarships for farm youth when Manitowoc Milk Producers received a monetary bequest from radio

personality Bill Walters. As a result of Geiger’s efforts, FarmFirst has awarded more than \$145,000 in scholarships to 165 students.

Geiger was a highly effective participant in national public policy discussions affecting dairy producers through his service on the National Milk Producers Federation (NMPF) Board of Directors from 2008-13 where he also helped guide its Environmental and Milk Marketing Committees. In 2003, he was part of the group of dairy producers who oversaw the formation of the Cooperatives Working Together program.

Among the many honors Geiger received during his life were the University of Wisconsin-Madison College of Agricultural & Life Sciences’ Honorary Recognition Award in 2005, the “Master Agriculturalist” award from the Wisconsin Agriculturalist in 2009, and the Cooperative Network’s Cooperative Builder Award in 2017.

Dr. Allan Bringe

Among the Pioneer honorees is Dr. Allan N. Bringe (1935-2018), a Dairy Extension Specialist and Professor for the Dairy Science Department at the University of Wisconsin (UW) in



Madison, who helped drive the adoption of somatic cell testing by dairy producers.

Allan Bringe grew up on a dairy farm in Wisconsin. He earned his Bachelor of Science, Master’s and Ph.D. degrees from the UW-Madison.

From 1959-66, Bringe served as Wisconsin’s Dairy Youth Specialist, conducting education programs through 4-H, FFA and dairy breed organizations. He developed the District 4-H Dairy Days program that continues to flourish and from 1965-73 was coordinator of the National 4-H Dairy Conference.

After completing his Ph.D. in 1968, Bringe transitioned to work in the areas of milk quality, mastitis, herd health, and milking management as Wisconsin’s Milk Quality Specialist. Under his leadership, Wisconsin became the pioneer in the development of monthly somatic cell testing of individual cows in collaboration with the Wisconsin Dairy Herd improvement (DHI) Cooperative. Dr. L.H. Schultz of the UW Dairy Science Department had developed

a novel, low-cost method for determining somatic cell concentration (SCC) in milk. Bringe and Schultz worked together to prototype the test in DHI labs. By 1976, four DHI labs had implemented the test.

Bringe worked with DHI staff to develop effective methods of reporting SCC results to dairy producers. Through Bringe’s tireless promotion and education, the program grew rapidly and within 10 years SCC testing had been adopted by 85 percent of the herds in Wisconsin’s DHI program. Wisconsin was the first to offer statewide somatic cell testing in DHI.

Bringe was instrumental in helping Wisconsin Dairies Cooperative become the first U.S. dairy cooperative to implement milk quality premium payments to producers based on SCC in 1976, and then in making both quality premiums and protein payments on a differential basis in 1983. These milk quality premiums were a strong contributor to the rapid growth of monthly SCC testing in DHI herds.

Bringe’s ability to take university research and apply it in a practical way that farmers could understand and use was one of his greatest strengths. He was a tireless supporter of ongoing professional development for county extension agents. From 1975-87, Bringe conducted milking management seminars in all of Wisconsin’s major dairy counties. In 1987, Bringe created Milk Quality Councils to promote and provide education in quality milk production. These councils, which utilized local expertise and developed valuable contacts for participants, proved highly effective in changing producers’ management practices. Also extremely beneficial was Bringe’s approach of bringing together advisory teams of people to solve udder health problems on individual farms.

Late in his career, Bringe became actively involved at the national level in working on drug residue avoidance programs in milk. He was a key player in the development of the Milking Research and Instruction Laboratory that opened at UW-Madison in 1992. The only laboratory of its kind in the U.S., it remains a leading center for research, instruction and outreach on the principles of milking system function, sanitation and operation.

Bringe was active in many organizations. He was President of the National Mastitis Council in 1983 and Founding Chair of their

Research Foundation. He was presented with the National Mastitis Council's Distinguished Service Award in 1984. He received the American Dairy Science Association's Dairy Extension Award in 1988 and the UW Extension Career Excellence Award in 1992.

Dr. Donald Monke

Among the Pioneers being honored is Dr. Donald R. Monke of Plain City, Ohio, the respected veterinarian who helped open international markets for American dairy cattle genetics and whose work and research led to improvements in male bovine management and care during a 40-year career at Select Sires Inc.

Born in Illinois, Donald Monke earned his Doctor of Veterinary Medicine (DVM) degree in 1977 from the University of Illinois at Urbana-Champaign, and then a Master's of Business Administration from Franklin University in 2003.

In May 1977, Monke joined the staff of Select Sires Inc., the Plain City, Ohio, based A.I. cooperative that today is North America's largest A.I. organization. Monke was the first Chief Staff Veterinarian in Select Sires' history and in his role oversaw and managed the health and welfare of the company's bulls. He was named Vice President of Sire Health Programs in 1991 and in 2003 was appointed Vice President of Production Operations. During his 40 years at Select Sires, Monke spearheaded the design, construction and renovation of facilities used to house the company's bulls. He developed health, biosecurity, and emergency management protocols to help prevent the seminal transmission of bovine disease. He took the knowledge he gained from researching bovine diseases, and how they may be transmitted via frozen semen, and translated that into practical bull stud management. When Monke retired in June 2017, the Select Sires Board of Directors honored this committed, foresighted employee by naming their Export Production and Housing Facility the D.R. Monke Production Center.

Monke's expertise on bull health and the A.I. business led him to be called upon many times to assist with the negotiation of international health regulations related to the export of bull semen. Monke travelled



extensively as a veterinary technical advisor for the National Association of Animal Breeders (NAAB) and the U.S. Department of Agriculture-Animal and Plant Health Inspection Service to help develop and negotiate international bull semen health requirements so that semen from the United States could be exported to dairy producers in countries around the world.

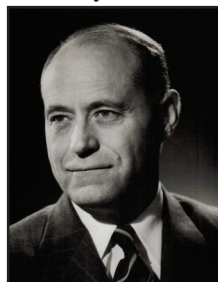
Monke helped to educate dairy producers and veterinarians on bull care and health and disease prevention through his countless technical presentations at domestic and international conferences and his extensive articles that were published in scientific and lay publications.

Monke has been actively involved in many organizations. He was Chairman of the NAAB Board of Directors from 2003-05, a member of the NAAB Sire Health and Management Committee for 16 years (1978-93) and Chairman of that group for eight years, as well as Board Chairman of NAAB's subsidiary, Certified Semen Services, for 12 years. In 2014, Monke was recognized with NAAB's Distinguished Service Award. Monke has been a member of the U.S. Animal Health Association for more than 40 years where he has served on numerous animal health and import/export committees including the Bluetongue and Bovine Retrovirus Committee. From 1984-95, he was also an Adjunct Assistant Professor in the Department of Veterinary Preventative Medicine at The Ohio State University College of Veterinary Medicine.

Harold Barnum

Among the Pioneer honorees in 2020 is Harold J. Barnum (1902-1981), a leading authority on milk sanitation and the inventor of the Whirl-Pak® sterilized sample collection and processing bag which transformed quality assurance systems in the dairy and food industry.

Born in Colorado, Harold Barnum earned a Bachelor of Science degree in Agriculture from the State College of the University of Montana (now Montana State University) where he majored in Dairy Manufacturing. He went on to get a Master's Degree in Dairy Husbandry from Michigan State University in 1929. Following graduation, for the next 26 years he served as Milk Sanitarian for the cities of Detroit and Ann Arbor, Michigan. In 1947, he became



Chief of the Health and Hospitals, Milk Sanitation Division for the city and county of Denver, Colorado. Barnum retired from this position in 1969 but remained actively involved in promoting dairy sanitation all across the country.

Before the 1950s, milk was being delivered from farms to processing plants in "cans" where samples of the milk were then taken for testing purposes. With the advent of bulk milk tanks in the early 1950s, and the co-mingling of milk in large transport trucks, the identity of the milk was being lost when it left the farm. This resulted in milk plants having to send representatives out to each farm to collect milk samples for testing. Barnum began studying this problem in 1954. His vision and leadership led to the "Universal Sampling Procedure" in which the milk truck driver picked up the samples of milk at each farm for use in testing for butterfat, protein, Somatic Cell Count, sediment, added water, etc.

In 1957, Barnum consulted with many authorities in the dairy field to ascertain if they could help him develop a single service, sterile container for milk sampling that would be inexpensive, non-breakable and meet all the sanitary requirements. Barnum became the "driving force" behind the effort which eventually led to the development of the Whirl-Pak® Sampling Bag.

Barnum moved to Fort Atkinson, Wisconsin, in 1973, where he worked as a consultant for Nasco on Whirl-Pak until his death in 1981. Whirl-Pak marked its 60th anniversary in 2019.

An accessory to Whirl-Pak that Barnum was instrumental in creating was the Nasco Milk Sampling Ice Chest that ensures that farm milk samples are maintained at a constant temperature from the farm to the laboratory. Almost every milk transport truck now has one of these ice chests in their truck.

Barnum was widely acknowledged as a national authority on milk sanitation. He was appointed to the committee that revised the U.S. Public Health Services Milk Code, and in 1962 led a nationwide study of milk standards and regulations. A leader and active member of many organizations in his sector, Barnum was president of the International Association of Milk, Food and Environmental Sanitarians in 1953. In 1957, he was recognized with that organization's "Sanitarian of the Year" award. He served as secretary-treasurer of the Michigan Association of Milk Sanitarians for ten years and authored many articles and papers.

2020 Scholarship Winners

KILDEE

Receiving a H.H. Kildee Graduate Studies \$3,000 Scholarship is **Madison Dymont** of Lexington, Kentucky. Laura attended the University of Kentucky and will be entering graduate school at the Ohio State University in Agricultural Communications. In 2019 Madison was the high individual in oral reasons and high individual overall at the National Intercollegiate Dairy Cattle Judging Contest.



Madison Dymont

IAGER

Two students will receive the 2020 Iager Scholarship, a \$1000 scholarship awarded annually to second-year students enrolled in a two-year agricultural school and pursuing a career in the dairy industry.

Justin Huff of Dix, Illinois, is attending Kaskaskia College working on an associate degree in Pre-Veterinary Medicine with plans to further his education at the University of Illinois.

Laura Littrell of St Johnsville, New York is attending the State University of New York - Cobleskill and majoring in Animal Science. Laura plans to complete her education at Cornell University in Dairy Science.



Justin Huff



Laura Littrell

CORE

The 2020 Maurice Core Scholarships are given to freshman status students working toward a degree in dairy/animal science or related majors and demonstrating growing leadership skills.

Receiving \$1000 scholarships are **Ashley Hagenow** of Poynette, Wisconsin, a student at the University of Minnesota, where she is majoring in Agricultural Communications and Marketing with a minor in Animal Science. **Mikara Anderson** of Three Springs, Pennsylvania is a student at Penn State University majoring in Animal Science with a Business Option. **Kendra Waldenberger** of Spring Grove, Minnesota, is majoring in Animal Science and Agricultural Communications & Marketing at the University of Minnesota. The final recipient is **Alexis Payne** of Glenfield, New York who is majoring in Animal Science at the State University of New York-Cobleskill.



Ashley Hagenow



Mikara Anderson



Kendra Waldenberger



Alexis Payne

LANCASTER

The Mike Lancaster Sophomore Merit Scholarships are designed to encourage qualified sophomore status undergraduate students to pursue careers in the dairy industry or related occupations.

Nicholas Seitzer of St. Peter, Minnesota has been awarded the top scholarship of \$1,500. Nicholas is a student at the University of Minnesota majoring in Animal Science and Agricultural Food & Business Management.

Three other sophomore students have been awarded \$1000 scholarships. **Sarah Lehner** of Delaware, Ohio is a student at the Ohio State University double majoring in Animal Science and Agribusiness & Applied Economics.

Gaelan Combs of Verona, Wisconsin is attending the University of Wisconsin-Madison majoring in Dairy Science. **Matthias Annexstad** of St Peter, Minnesota is majoring in Animal Science at the University of Minnesota.



Nicholas Seitzer



Sarah Lehner



Gaelan Combs



Matthias Annexstad

2020 Scholarship Winners

SOWERBY

The Merton Sowerby Junior Merit Scholarships are designed to encourage qualified Junior status undergraduate students to pursue careers in the dairy industry or related occupations.

Kathryn Bosley of Malone, New York, has been awarded the top scholarship of \$1500. Kathryn is majoring in Animal Science at SUNY Cobleskill.

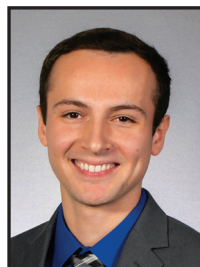
Additionally, four other undergraduate students have been awarded \$1000 scholarships. They are, **Sydney Jewell** from Spencer, New York majors in Animal Science at Penn State University. **Brock Irwin** of Belvidere, Illinois, is attending the University of Wisconsin-River Falls majoring in Dairy Science. **Todd Allen** of Jefferson, Maryland, is attending Virginia Tech majoring in Dairy Science. **Lindsey Sarbacher** of Edgerton, Wisconsin is attending the University of Wisconsin-Madison double majoring in Dairy Science and Life Sciences Communication.



Kathryn Bosley



Sydney Jewell



Brock Irwin



Todd Allen



Lindsey Sarbacher

DMI - MARKETING

Recipients of the NDS / DMI Milk and Dairy Product Scholarships encourage students to pursue careers in dairy product or milk marketing, dairy product development and/or quality control or similar roles in the dairy & food industries.

Jessica Schmitt of Fort Atkinson, Iowa has been awarded the top scholarship of \$1500. Jessica is a student at Iowa State University majoring in Dairy Science & Agricultural Communications.

Additionally, three other undergraduate students have been awarded \$1000 scholarships.

Katherine Gathje from Richmond, Minnesota, is attending the University of Minnesota and is majoring in Agricultural Communication & Marketing. **Cayley Vande Berg** of Eldorado, Wisconsin, is attending the University of Wisconsin-River Falls majoring in Dairy Science. **Brianna McBride** of Severance, Colorado is attending Iowa State University majoring in Dairy Science and Food Science.



Jessica Schmitt



Cayley Vande Berg



Katherine Gathje



Brianna McBride

KLUSSENDORF

The Klussendorf Association and McKown Fund are excited to announce seven \$1,500 scholarship recipients totaling \$10,500 in awards. Of the 54 applicants, the winners are enrolled in their first, second, or third year at both two-year and four-year colleges and universities across the United States and Canada majoring in dairy science, animal science, agribusiness, or other related majors that will encourage them to pursue careers in the dairy industry.

Sarah Thomas Pittsboro, N.C. is a student at Virginia Tech. **Hannah Nelson**, Ellsworth, Wis. is a junior at the University of Wisconsin-River Falls, studying agribusiness and dairy science. **Jessica Schmitt**, Fort Atkinson, Iowa, is triple majoring in dairy science, international agriculture, and agricultural communications at Iowa State University.



Sarah Thomas



Hannah Nelson



Jessica Schmitt

2020 Scholarship Winners



Emily Annexstad

STUDENT REC

The National Dairy Shrine Student Recognition scholarships recognize graduating seniors planning a career related to the dairy industry who have demonstrated outstanding leadership, academic ability, and a sincere interest in dairy cattle.

The top scholarship recipient of \$2000 is **Emily Annexstad** of St Peter, Minnesota. Emily double majored in Animal Science and Agricultural Communication & Marketing at the University of Minnesota. The second award of \$1500 goes to **Sanne de Bruijn** of Vicksburg, Michigan who attended South Dakota State University double majoring in Dairy Production and Dairy Manufacturing.

Additionally, five other students have been awarded \$1000 scholarships. They are **Shoshana Brody** from Baltimore, Maryland a major in Animal Science at Penn State University. **Summer Henschel** of Plymouth, Wisconsin is a student at the University of Wisconsin-Madison majoring in Dairy Science with a Pre-Vet Emphasis. **Bailey Larson** of Alma Center, Wisconsin majored in Dairy Science at the University of Wisconsin-River Falls. **Jack Myers** of Fowler, Michigan majored in Dairy Science with a Food Science minor at Iowa State University. The final senior recognition honoree is **Kelly MacRae** from Grove City, Pennsylvania who was a major in Animal Science at Penn State University.



Sanne de Bruijn



Shoshana Brody



Summer Henschel



Bailey Larson



Jack Myers



Kelly MacRae



Nicole Guise

DMI - COMMUNICATIONS

The NDS / Dairy Management Inc Education & Communication Scholarships encourage students to pursue education or communication careers in the dairy product industry or related food industries.

Nicole Guise of Spring Grove, Pennsylvania has been awarded the NDS / DMI Education & Communication top scholarship of \$1500. Nicole is an Agricultural & Extension Education major at Penn State University.

Additionally, three other undergraduate students have been awarded \$1000 scholarships.

Sarah Thomas of Pittsboro, North Carolina is attending Virginia Tech majoring in Dairy Science. **Kathryn Gardner** of Fayetteville, Arkansas, is attending the University of Arkansas double majoring in Agricultural Communications and Agribusiness Marketing. **Robert Marchy** of Ceres, California, is attending Oklahoma State University majoring in Agricultural Communications.



Sarah Thomas



Kathryn Gardner



Robert Marchy

2020 Scholarship Winners

MCKOWN

Bryce Windecker, Frankfort, N.Y. is a student at SUNY Cobleskill. *Courtney Schrader*, Earleville, Md. is a freshman at Salisbury University's School of Business majoring in management and minoring in communications. *Ashley Hagenow*, Poyette, Wis., is a student at the University of Minnesota. *Nicole Guise*, Spring Grove, Pa. attends Penn State University and aims to teach agricultural education.



Bryce Windecker



Courtney Schrader



Ashley Hagenow



Nicole Guise



Rachel Lokai

MCCULLOUGH

Rachel Lokai of Urbana, Ohio has been selected as the recipient of the 2020 Marshall E. McCullough Scholarships. Rachel will be receiving a \$1,000 scholarship for tuition at the Ohio State University, where she is majoring in Animal Science with an emphasis on communication and marketing.

National Dairy Shrine Donation Pledge Form

I would like to contribute to enhance the National Dairy Shrine mission of encouraging future dairy leaders with scholarships, recognizing National Dairy Hall of Fame individuals and recording dairy events, people and history in a museum.

NAME _____

ADDRESS _____

City / State _____

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- \$25 - \$50 Memorial Donation
- \$51 - \$99 Supporter Donation
- \$100 - \$499 Blue Ribbon Donation
- \$500 - \$999 Champion Donation
- \$1000 and above All Star Donation

If you are not able to contribute today, please remember NDS in the future or as part of your estate planning.

MAIL to: National Dairy Shrine, PO Box 68, Fort Atkinson, WI 53538 or go to www.dairyshrine.org

Members Who Have Affirmed National Dairy Shrine with Donations in Memory or as to Honor

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Ohio State Dairy Judging Team

In Memory of David Wieckert

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In Memory of Joe Gilbert

Bob Hagenow

In Memory of Roger Marti

Conrad Kvamme

In Memory of David Sprengler

Conrad Kvamme

In Memory of Judge John Crown

Gary & Patricia Janssen

In Memory of Jack Bingham

Gary & Patricia Janssen

In Memory of Kathy Beane

Cheryl Ehrke

To Honor Jerald & Janice Albrecht

Conrad Kvamme

To Honor President Nate Janssen

Julie Tracy

To Honor Ronald F Eustice

Conrad Kvamme

To Honor David Selner

Scott & Nancy Armbrust
 Dale Olver

Annual Meeting Notice

The 2020 annual meeting of the National Dairy Shrine will be held October 1, 2020 at 1 pm Central Standard Time.

Due to the COVID-19 pandemic, we will not be hosting an in-person annual meeting. Instead we will conduct the meeting virtually.

If you would like a link to the meeting so you can attend from your home or office, please email the National Dairy Shrine office at info@dairyshrine.org or call us at (920) 542-1003.

We will provide you with a link and directions on how to participate in the meeting.

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

• If you know of someone not receiving the newsletter please have
• them send a current postal or e-mail address to the NDS office.

