

Make a Difference in Dairy's Future

Consider a charitable gift to Dairy Shrine



If the dairy industry shaped your family, life, or career, one of the best ways to give back is through a contribution to Dairy Shrine.

This non-profit organization supports the industry by awarding youth scholarships, recognizing industry leaders, and preserving dairy history. This valuable work depends on financial support from people like you who care about the industry, including dairy producers, processors, suppliers, scientists, marketers, students, or other dairy enthusiasts.

Many within the dairy community have created lasting legacies through financial commitments to Dairy Shrine, and we invite you to join them.

A gift to Dairy Shrine will:

Inspire future dairy leaders

Each year, Dairy Shrine awards more than \$40,000 in scholarships to college students to inspire them to pursue dairy careers. Scholarship winners excel in

leadership, academics, citizenship, and student activities, in addition to having true passion for the dairy industry.

Dairy Shrine also provides financial support for World Dairy Expo youth events and the National 4-H Dairy Conference.



TO DAIRY

Recognize dairy industry leaders

Every year, Dairy Shrine recognizes contemporary dairy industry leaders, including a "Guest of Honor" and "Distinguished Dairy Cattle Breeder," at an annual awards banquet at World Dairy Expo.

Honor past dairy industry leaders

Dairy Shrine recognizes dairy industry pioneers, breeders, and innovators who have contributed to industry progress.

Preserve dairy industry history

The National Dairy Shrine Museum in Fort Atkinson, Wisconsin, is the dairy industry "Hall of Fame." The museum showcases the past, present, and future of the dairy industry through a fascinating collection of photos, videos, dairy artifacts, and memorabilia.

Each year, thousands of tourists and school children learn about the dairy business by visiting the National Dairy Shrine Museum. Open year round to the public, the museum offers insight into many facets of the dairy industry.



Consider Your Gift to National Dairy Shrine

Decide when, how, and what to give.

Make your gift now or provide for Dairy Shrine in your will or trust agreement. You can earmark funds for a specific purpose of your choosing – for example, to enhance the National Dairy Shrine Museum, memorialize or honor a friend or relative or simply to show your support for Dairy Shrine's mission.

Almost any kind of asset can be a gift, including cash, publicly traded securities, real estate, life insurance, personal property, and private foundation assets. There are no minimum or maximum amounts. Other options might include bequests, charitable remainder unitrusts, lead trusts, gift annuities, life income, or deferred charitable gift annuities. Talk with your tax or estate-planning advisor to determine what's right for you. Dairy Shrine has a history of responsible stewardship of all funds.

Choose how your gift is used.

Unrestricted funds support general operations of Dairy Shrine, including scholarships, awards, museum exhibits, receptions, membership recruitment, The Chronicle newsletter, and website.

Scholarship and grant funds help students pursue academic goals and recognize outstanding dairy producers and managers with opportunities for continuing education.



For more information or questions about making charitable gifts to Dairy Shrine, contact:

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