

THE CHRONICLE

SUMMER 2024

HONOR PAST AND PRESENT DAIRY LEADERS. INSPIRE FUTURE DAIRY LEADERS. RECORD DAIRY INDUSTRY HISTORY. PROMOTE THE DAIRY INDUSTRY.



Honoring the Past, Building for the Future

Throughout 2024 we have been celebrating the 75th anniversary of the National Dairy Shrine. There are many accomplishments to be proud of:

- More than 1,000 scholarships have been provided to college students, totaling more than \$1 million.
- Hundreds of dairy leaders have been recognized and their accomplishments preserved for future generations to learn from.
- The history of the dairy industry is preserved through a world-class museum in Fort Atkinson, Wisconsin.
- And many, many more.

But what is past is prologue. While it is important to recognize our past, it is even more important to set a foundation for the

future. We're building for the next 75 years by remaining steadfast to our mission.

A significant part of our mission is inspiring youth, and we will continue to do so by reinforcing our scholarship program and creating new opportunities to engage with young professionals in the dairy industry. Our second pillar centers on recognizing leaders, and we will expand upon our recognition programs to include more leaders throughout the entire dairy industry, all the way to retail. And our preservation of history will grow and develop through new interactions with the National Dairy Shrine museum.

Our accomplishments have ridden on the shoulders of great people too numerous to mention. And none of our future goals will



Mike Opperman
Dairy Shrine
Executive Director

come to fruition without that same support. If you are passionate about the dairy industry and want to help us on our journey, we would love to have you. See me or one of our board members at World Dairy Expo, or drop me a line at info@dairyshrine.org.

The future is ours, and we look forward to making it happen! ●

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ON THE COVER

The image of the bright little heifer on our cover was taken by Hayley Daubert, a student at South Dakota State University. This little calf was part of the SDSU Adopt a Calf Program. South Dakota classrooms could "adopt" her, give her a name and find out about how she was raised on the SDSU dairy farm.



National Dairy Shrine is a non-profit organization devoted to maintaining the strength of the dairy industry through recognition, encouragement, promotion, education and preservation of the dairy history of previous generations. Founded in 1949, the National Dairy Shrine has thousands of lifetime members consisting of dairy producers, scientists, students, educators, marketers, sales people, consultants, journalists, cheese makers and other dairy enthusiasts who are passionate about the dairy industry.



Geiger receives Guest of Honor recognition from National Dairy Shrine

Corey Geiger has been named the National Dairy Shrine's 2024 Guest of Honor. This award recognizes an exemplary dairy leader for his or her accomplishments and contributions to the dairy industry. Of all the annual Dairy Shrine awards, the Guest of Honor symbolizes the highest level of recognition.

Honoring dairy leaders is a core element of the National Dairy Shrine mission, and Geiger becomes the 82nd person to be awarded as the National Dairy Shrine Guest of Honor. The organization is in the process of celebrating its 75th anniversary this year.

While Geiger has achieved tremendous success over the course of his lifelong dedication to the dairy industry, he's most recognized for work done during his 28-year tenure with Hoard's Dairyman – work which spanned far beyond his editorial career obligations. He becomes the fifth former editor to receive Guest of Honor recognition.

Geiger's career at Hoard's Dairyman began nine months before his college graduation from the University of Wisconsin-Madison. He proceeded to work his way up from Associate Editor, through the ranks to Managing Editor, where he focused his efforts on dairy policy, milk marketing, tax and financial planning, cost of production, crops and soils, employee relations, breeding and genetics. His work with the magazine took him to 48 states and 12 foreign countries, and he was instrumental in the launch of publication's fourth language edition, Hoard's Dairyman China.

During this time, he served as President of Holstein Association USA, the Wisconsin Holstein Association, and National Dairy Shrine. He also was active in dairy judging contests at both the 4-H and collegiate levels, World Dairy Expo, and the Farm Wisconsin Discovery Center. Geiger also worked closely with the UW-Madison College of Agricultural and Life Sciences (CALs) on various boards and as a Badger Dairy Camp instructor. In 2023, CALs awarded him with their

highest honor, the Honorary Recognition Award.

Geiger has also authored two books, which have had copies sold in all 50 states. His first book earned him a spot as a finalist for the 2022 National Indie Excellence Award.

Sarah Thomas, Product Support Analyst at Select Sires Inc. and previous Hoard's Dairyman editorial intern, nominated Geiger for the Guest of Honor award. "It would be quite near impossible to find someone more enthusiastic and genuine about the dairy cow, dairy farmers and the greater dairy industry than Corey Geiger," she says. "He appreciates, recognizes and highlights the history of our industry with ease, all while being part of the push forward to ensure that it succeeds for years to come."

Geiger is currently the lead dairy economist at CoBank, where he provides insight and analysis on elements of the dairy sector, ranging from milk production to consumer products. He also participates in research and analyses for customers, industry professionals and national media outlets.

Geiger will receive the Guest of Honor award at National Dairy Shrine's Awards Banquet on Monday, September 30th in Madison, Wisconsin. His portrait will then be displayed in National Dairy Shrine's Dairy Hall of Fame and Museum in Fort Atkinson, Wisconsin. For more information about National Dairy Shrine and this year's award winners, please contact National Dairy Shrine at info@dairyshrine.org or visit their website at www.dairyshrine.org. ●



Corey Geiger



Don Bennink, North Florida Holsteins, Receives Distinguished Dairy Cattle Breeder Award

Don Bennink receives the distinct honor of the 2024 Distinguished Dairy Cattle Breeder from the National Dairy Shrine. This award is given annually to a progressive dairy breeder who excels in managing their dairy herd based on sound genetic and business principles. Bennink established North Florida Holsteins in Bell, Florida, in 1980, and has been an icon of dairy genetics ever since.

Honoring dairy leaders is a core element of the National Dairy Shrine mission, and Bennink becomes the 46th person to receive the breeder award. The organization is in the process of celebrating its 75th anniversary this year.

Through work and research collaboration on his own farm, Bennink has played a fundamental role in advancing selection for functional traits. He has accomplished this through development of outstanding cows and bulls and circulating his knowledge and perspective with other breeders through genetics conferences and research facilitation.

Between 1981 and 2021, more than 200 bulls carrying the NO-FLA prefix have been enrolled with the National Association of Animal Breeders. During this time, Bennink also developed several key females that have heavily impacted the Holstein breed. Most notably, he bred the dam of Mr. T-Spruce FRAZZ LIONEL-ET—NO-FLA Montross 42446-ET—who traces back to at least five generations of North Florida breeding. LIONEL topped the TPI list in April of 2022. Additionally, NO-FLA MATRIARCH is top-20 all-time among proven bulls with a PTA Productive Life of 7.3. North Florida has also bred 55 dam of merit awardees and 11 gold medal dams, nine who have scored 94, and he's bred another 15 93-point animals.

Early on, Bennink recognized the importance of health and fertility traits in sustaining the profitability of the Holstein breed. His perspective in this area made him an ideal speaker and panelist at genetics conferences across the



Don Bennink

country. Over the years, Bennink has paid close attention to Protein Percent, even though his home state is a fluid milk market where producers are not paid for milk protein. Through these efforts he explored beyond his own herd and noticed an opportunity to increase value within the Holstein breed.

One of Bennink's greatest contributions to the dairy industry has been his participation in research projects. Most recently, his meticulous record keeping was instrumental in assisting researchers from Pennsylvania State University to identify early onset muscle weakness in Holsteins. Without his records from genotyped animals, it is likely that the defect would have remained undetected for some time. Regular collaboration with the University of Florida also helped advance the field of embryo transfer and IVF.

Nominators Andrew Steiner of Pine-Tree Dairy and Chad Dechow of Pennsylvania State University say, "We have worked with Don as a fellow dairy cattle breeder and as a collaborator on many dairy genetics projects. We believe there are few breeders that have advanced the cause of breeding for efficient and profitable cows to the same extent as Don."

Bennink will receive the Distinguished Dairy Cattle Breeder award at National Dairy Shrine's Awards Banquet on Monday, September 30th in Madison, Wisconsin. His portrait will then be displayed in National Dairy Shrine's Dairy Hall of Fame and Museum in Fort Atkinson, Wisconsin. For more information about National Dairy Shrine or this year's award winners, please contact National Dairy Shrine at info@dairyshrine.org or visit their website at www.dairyshrine.org.



2024 Pioneer Awards

The National Dairy Shrine has named the 2024 recipients of its Pioneer award: Stanley (Stan) Bird, Alice Catherine Evans, Dr. David Faber and Peter Vail, Sr. Each year this award recognizes industry leaders who have made significant contributions to dairy throughout their lives.

In its history nearly 400 dairy industry leaders have been recognized as National Dairy Shrine Pioneers. They represent all facets of the industry, and each has made significant contributions that make the dairy industry what it is today. The National Dairy Shrine is celebrating its 75th anniversary in 2024.

Stan Bird was a publisher, marketer and mentor who was instrumental in pioneering programs and initiatives that continue to influence the dairy community. Although Bird passed away in 2014, his impact lives on through both programs and other dairy enthusiasts that continue to thrive as a result of his work.



Bird

Bird played a key role in initiating both the North American Intercollegiate Dairy Challenge and the World Forage Analysis Superbowl. He played a transformative role in World Ag Expo and pioneered valuable seminars there, and at Empire Farm Days. He went on to become executive publisher of Holstein World, overseeing a family of dairy magazines that also included Western Dairy Business, Eastern Dairy Business and Lechero Latino.

Bird and his wife, Kathy had four children: William, David, Thomas, and Barbara, with eight grandchildren and nine great-grandchildren.

Colleagues across the dairy publishing industry held Bird in high regard. “His impact extended far beyond numbers,” says Sal Gomez, National Accounts Manager for Progressive Publishing. “He personally shaped, motivated and inspired countless individuals, leaving a positive imprint locally, regionally, and nationally. He was a true influencer in the dairy realm, blending expertise with passion and leaving an enduring mark on the lives of those he touched.”

Alice Evans was credited with making one of the most important contributions to public

health in the 20th century. In the early 1900’s, she discovered that brucellosis in cows was passed to humans through drinking raw milk.

Her findings led to both pasteurization and widespread testing of U.S. dairy herds for brucellosis. The infection has virtually been eliminated from the nation’s dairy cattle.

Evans’ storied career holds many firsts for women in science. Her theory about brucellosis was first published in 1918, but was not widely accepted because she was a woman, with no Ph.D. She didn’t push the issue, yet several cases over the subsequent years proved her theory, culminating in Evans’ own diagnosis of brucellosis. By 1928, the Society of American Bacteriologists recognized her achievement, and elected Evans as their president.

“Alice Evans overcame powerful opposition from both scientists and the dairy industry to her findings that Brucella caused undulant fever in humans,” says Candace Jacobs, DVM, MPH, DACVPM. “I am in awe of her work to overcome skepticism and her tireless efforts to prove the importance of pasteurizing milk.”

Through his efforts at Trans Ova Genetics over the last 40 years, **Dr. David Faber** has made great contributions to genetic gain in both the dairy and beef industries.

Faber and his team have pioneered commercial excellence in IVF through continued commitment to process improvement and client benefits. They’ve also consistently maintained a leadership role in developing rapidly changing reproductive technologies by maintaining robust R&D and knowledge-sharing pipelines.

Faber has lived the Trans Ova Genetics mission of providing opportunity and advantage through genetic acceleration. A key achievement has been the development of the Trans Ova team, who have always been an extended family to him.

“David, while not an academic in the



Evans

classical sense, has been involved in significant research and has published numerous articles in peer-reviewed scientific journals,” says Matthew Wheeler, PhD., a distinguished University of Illinois professor. “This work continues to impact scientists and students to this day – pioneering sciences as well as service and innovation.”

Peter Vail grew up on a commercial dairy farm in eastern New York. After graduating from Cornell University, he purchased a small herd of quality Brown Swiss, which was dispersed in 1964. At that time, he started the vastly successful Caro-Vail Fertilizer Company, which is still in the family – now run by the third generation.



Vail

When Vail navigated back into dairy cattle, it was an incredible comeback. He has invested millions of dollars into the business and helped develop cattle of most every breed, particularly Brown Swiss, Ayrshire and Milking Shorthorn. Through his partnership with Ken Main, the Elite Dairy/Cutting Edge show program is one of the most successful in the industry, with five different World Dairy Expo Grand Champions. The 2018 supreme champion, Cutting Edge T Delilah, was their hallmark cow, who became the all-time high selling Brown Swiss cow at \$210,000.

“Peter has literally changed the game for investing in great cattle,” says Tim Abbott of Showbox Sires. “His standard of success both in the show ring, breeding world and financial success of his investment strategy are unmatched and set the standard in the business.”

Vail will celebrate 65 years of marriage to Lyn this June. They have two children: Peter Jr. and Lauren, four grandchildren and two great-grandchildren.

The families of Stan Bird and Alice Evans, along with Dr. Faber and Peter Vail will receive the Pioneer awards at National Dairy Shrine’s Awards Banquet on Monday, September 30 in Madison, Wisconsin. Portraits of each winner will then be displayed in National Dairy Shrine’s Dairy Hall of Fame and Museum in Fort Atkinson, Wisconsin. ●



Dairy Shrine Awards \$45,000 in Scholarships

Since 1949 the National Dairy Shrine has provided more than 1,000 scholarships totaling more than \$1 million to college students. This year more than 125 applications were submitted by students across the country. Committees of dairy industry professionals sorted through the applications to select 38 recipients. Scholarship winners

will be honored at the awards banquet on Monday, September 30 in Madison, Wisconsin. ●

To read a full press release about scholarship winners, visit www.dairyshrine.org/news (one release each for the Dairy Shrine scholarships and Klussendorf/McKown scholarships).

Senior Student Recognition Scholarships



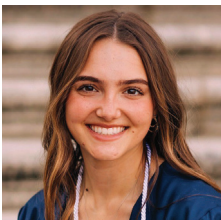
Nicole Broege
University of Wisconsin-Madison



Jack Hammock
Virginia Tech University



Kendal Jenkins
Penn State University



Paige Peiffer
Penn State University



Madalyn Palmer
Iowa State University



Isaac Rott
University of Minnesota

Mike Lancaster Sophomore Merit Scholarships



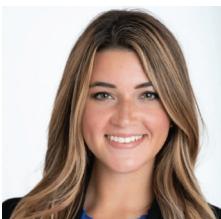
Lauren Breunig
University of Wisconsin-Madison



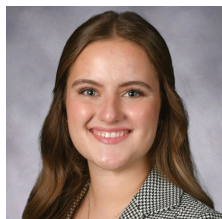
Laken DuRussel
Michigan State University



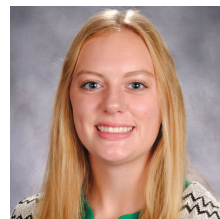
Delana Erbsen
Iowa State University



Regan Jackson
Louisiana State University



Clarissa Ulness
University of Wisconsin-Madison



Jenna Gries
University of Wisconsin-Madison

Merton Sowerby Junior Merit Scholarship



Natalie Roe
University of Wisconsin-Madison



Ben Styer
University of Minnesota



Megan Ratka
University of Minnesota



Irene Nielsen
Iowa State University

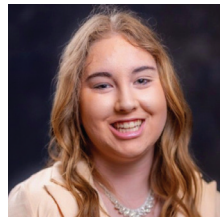


Haley Beukema
University of Minnesota

Klussendorf Scholarships



Sarah Hagenow
University of Minnesota



Natalie Clemenson
University of Wisconsin-River Falls



Emma Dorshorst
University of Wisconsin-Madison

Kildee Scholarship



Garrett Hastings
Ohio State University

Dairy Production Scholarship



Hunter Holewinski
University of Wisconsin-Madison



NDS/DMI Education & Communication Scholarships



Makenzie Alberts
South Dakota State University



Gracie Ash
University of Minnesota



Reagan Kime
Iowa State University



Kylie Konyk
University of Wisconsin-Madison



Ainsley Noble
University of Wisconsin-River Falls



Lauren Wangness
University of Minnesota

Maurice Core Scholarships



Natalie Clemenson
University of Wisconsin-River Falls



Alexis Hoefs
University of Minnesota



Tyler Ratka
University of Minnesota



Garrett Ulness
University of Wisconsin-Madison

Iager Scholarships



Anthony Diniz
Modesto Junior College



Aubrey Montgomery
Ohio State University Ag Tech Institute

NDS/DMI Milk Marketing & Dairy Products Scholarships



Anthony Agueda
California State University Fresno



Jordan Anderson
University of Wyoming



Sarah Hagenow
University of Minnesota



Haven Hileman
Ohio State University

Marshall McCullough Communications Scholarships



Allison Foss
University of Minnesota



Sara Kennedy
Penn State University



Rachel Visser
University of Minnesota

McKown Scholarships



Jacob Harbaugh
University of Minnesota



Ainsley Noble
University of Wisconsin-River Falls



Benjamin Styer
University of Minnesota



Keenan Thygesen
University of Minnesota



Build a Foundation for the Next 75 Years

National Dairy Shrine is celebrating our 75th anniversary throughout 2024. As we recognize and celebrate the accomplishments we've made over the past 75 years, we're looking ahead to how we can build a foundation for the next 75 years. Our focus centers on the three aspects of our mission:

- **Inspiring Youth:** Our primary method of supporting youth is through scholarships to college students. Our goal is to significantly increase the amount of individual scholarships that are offered, and also create additional scholarships that include students in all aspects of the dairy industry. We will also develop unique ways to engage with young professionals in the dairy industry to support their career development.
- **Recognize leaders:** One of the pillars of the foundation of our organization was the recognition of dairy leaders. We will continue this important role and expand the recognition program to cover greater aspects of the dairy and dairy food industry.
- **Preserve history:** Our museum in Fort Atkinson, Wisconsin is a world-class destination. Our investment in the museum will help us engage with visitors in more unique ways to enhance the educational experience. We'll also make aspects of our museum available online to increase engagement and education opportunities.

To build this foundation we've embarked on a capital campaign that will support development in each of these areas. We've already had a number of gracious donors listed on this page, and we invite you to support our efforts as well. To contribute, either complete the pledge form below and send in your payment or pledge, or go online at www.campaign75.org to make a donation. We appreciate your support! ●

Sapphire

Charles & Judi Iager
Dr. Sheila McGuirk
Matt Iager

Ruby

Maggie Murphy Roffey & David Roffey
John & Denise Schouten
Rick & Peggy Daluge
Julie Ziegler
Kevin Stiles
Brian Albertoni

Emerald

Mike Opperman
Dan Bernick
Jim Huffard
Jodi Hoynoski
Richard Clauss
Julie & Kevin Larson

Elizabeth Roedl
Timothy Swenson
Ryan Ebert
Christen Burgett
Mary Lyunn Elver
Tom Aitchison
Max & Marilyn Herzog
Carol Regusci
Mary & Mike Creek
Sherry Siemers
Peterman Elmo Wendorf, Jr
Charles & Robyn Krause
Innisfail Dairy
Mary Larson
Larry Swartz

Clark & Joy Vilter
Linda Hanson
Tina McDonald
Dave Bolin
Harvue Farm
Jay Weiker
John & Bonnie Ayars
Erick Metzger
Chuck Miller
Sue & Gary Fasset
Mike Hutjens
John Erbsen
Fred & Jackie Hendricks
Fowler Branstetter

Yes! I would like to pledge to support the mission of National Dairy Shrine!

Our mission pillars:

- Inspire Youth
- Recognize Leaders
- Preserve History

Please mail your check payable to
National Dairy Shrine
P.O. Box 68
Fort Atkinson, WI 53538
Or donate online at
www.campaign75.org

Thank you for your support!

Name _____

Address _____

City, State, Zip _____

Email _____

Phone _____

The donation categories are below:

- ✓ Emerald: \$75 to \$749
- ✓ Ruby: \$750 to \$7,499
- ✓ Sapphire: \$7,500 to \$74,999
- ✓ Diamond: \$75,000 and above

I pledge the following amount:

\$ _____

I will pay:

_____ In one payment

_____ In equal yearly payments over three years



Paying tribute to a humble Wisconsin couple who encouraged excellence

Perspectives on a major donation honoring August and Doris Ruehlow

Dairy Shrine recently received a generous \$100,000 contribution from Dr. Robert and Rebecca Ruehlow of Maysville, Missouri, honoring the memory of Robert's parents, August and Doris Ruehlow. Robert is a former University of Missouri-Extension Dairy Specialist, who went on to a successful career that included research and marketing of high-tech microbial feed additives, both in the U.S. and internationally. Rebecca's career focused on service to Missouri's senior citizens, creating training and job development opportunities. We spoke to Robert recently to learn more about his parents' legacy and what inspired the couple to make this significant donation to Dairy Shrine.

What can you tell us about August and Doris?

My dad came from a poor German immigrant family who settled in Green County, Wisconsin, and the need to work to support the family took precedence over education. August earned \$45 per month milking cows for other farmers -- \$15 over the going rate at the time because of his skill and worth ethic. Although her parents also were dairy farmers in Green County, my mother's upbringing was distinctly different. Doris was of German descent, graduated from both high school and teacher's college, and taught at the one-room Blaine Rural School for 12 years. Among her students' "field trips" involved scouring the countryside for scrap metal during World War II.

After my parents married in 1938, they began dairy farming. My dad taught himself to play the drums. After-hours gigs with a local band helped pay for needed farm equipment. Later, August and Doris became active in Rural Telephone Cooperative, Green County Farm Bureau, the Green County Fair, and several cooperative cheese fac-



August and Doris Ruehlow raised three children on this farmstead in Green County, Wisconsin, instilling important values related to hard work and education.



August and Doris Ruehlow

ories. In 1950 they received the county's top corn production award at 99.9 bushels per acre. August and Doris raised three children, instilling the importance of church, education and hard work.

What are some of the lessons that you remember from August and Doris?

My parents provided four important lessons that pushed me to reach my potential: 1) Complete an honest day's work, whether on the farm or in business, 2) Get a superb education, whether it be trade school or advanced degree, 3) Maintain good health by following a safe work style and surrounding yourself with a healthy environment, and 4) Be humble and have a giving heart.

What was behind your decision to make a major donation to Dairy Shrine?

We selected Dairy Shrine because we wanted my parents to be honored for these lessons they taught me and others on how to be successful in life. My parents were first and foremost dairy farmers. It is very fitting to be able to pass along the lessons they taught us by providing scholarships to young dairy people, helping them become successful, too. Dairy Shrine has a wonderful system in place to gather applications and determine the most deserving students to receive scholarships. My parents never sought the limelight, but I think they would be pleased we have decided to honor them in this way. ●



Dairy Shrine at Dairy Expo

Another World Dairy Expo is just around the corner, and we have a number of activities planned to help us reconnect with our members and dairy enthusiasts throughout the week. Most of our activities take place on Monday, September 30, confirming what we have dubbed Monday as “Dairy Shrine Monday”. Here are planned activities:

Monday, September 30

8 am to noon: National Dairy Shrine board of directors meeting

Noon to 2 pm: Third annual Student Luncheon

4 pm to 4:30: National Dairy Shrine Annual Meeting

5 pm to 6 pm: Annual Banquet reception

6 pm to 9 pm: National Dairy Shrine Annual Awards Banquet

We have a number of fun activities planned throughout the evening, not the least of which is a silent auction that will highlight a number of high-quality dairy artifacts and mementos. Stay tuned for a complete list of silent auction items.

Also, during the week of Expo be sure to stop by the Dairy Shrine booth, number MC 25, 26, located in the Coliseum. Stop by to pick up Dairy Shrine items or chat with other members and guests.



Special note: Our banquet is capped at 300 attendees this year. Due to the anticipated demand around the 75th anniversary celebration, please be sure to reserve your tickets today! Either complete the form below and send in your reservation, or reserve your tickets online at www.dairyshrine.org/banquet.

The Dairy Shrine Banquet Is Monday Evening!

With the change to the World Dairy Expo schedule, the Dairy Shrine awards banquet will now be held on Monday evening, **September 30th**. Following is the schedule:

Time:

4:00 p.m. Dairy Shrine Annual Meeting

5:00 p.m. Reception begins

6:00 p.m. Banquet begins

6:45 p.m. Awards program begins

Place:

Alliant Energy Center Exhibition Hall, Madison, WI.

Ticket orders can be made one of two ways:

Online using a credit card at www.dairyshrine.org/banquet

Mail checks to:

National Dairy Shrine

PO Box 68

Fort Atkinson, WI 53538

Email: info@dairyshrine.org

If you know of someone not receiving the newsletter please have them send a current postal or e-mail address to the DS office.

Tickets can be purchased by mail using the form below. Persons whose ticket payments are received by **September 15** will receive an acknowledgment of payment and can pick up their tickets at the Dairy Shrine registration table prior to the banquet. If sending a check in the mail, the check must arrive at the office before **September 27** to be credited as pre-paid. Additional banquet tickets can be purchased at the registration table prior to the banquet. However, it is strongly advised that you reserve your ticket early to ensure you have a spot in the banquet.

I would like _____ Dairy Shrine banquet ticket(s) @ \$40.00 each. My check for \$_____ is enclosed, payable to Dairy Shrine.

Reserve Tickets For:

Name _____

Address _____

City/State _____ Zipcode _____

Phone _____

Email _____



75th Anniversary Judging Contest

The dairy industry wouldn't be what it is without the dairy cow. For our 75th anniversary, we decided to honor the best cows over the past 75 years through a judging contest. We worked with a group of select judges to choose the top cows from each decade, dating back to the 1950's. We then put these cows in a "March Madness" style contest to arrive at a champion from each of the seven dairy breeds. Once those champions were chosen, a supreme and reserve supreme champion

were chosen. Those champion cows are listed below:

Altogether nearly 2,000 judging entries were made in the contest from hundreds of judges from across the country.

To honor these great cows, we created the champions poster shown the bottom of this page. You can order a copy of this 11" x 17" poster by visiting dairyshrine.org/shop. ●

AYRSHIRE



Palmyra Berkely P Ruth - ET

BROWN SWISS



Old Mill E Snickerdoodle

GUERNSEY



Westlynn Tom Dee

HOLSTEIN



Erbaces Snapple Shakira - ET

JERSEY



Huronia Centurion Veronica

MILKING SHORTHORN



Maple Fudge of 12 Oaks

RED & WHITE



KHW Regiment Apple-Red-ET





Office of the Executive Director
PO Box 68
Fort Atkinson, WI 53538
(920) 542-1003
info@dairyshrine.org
www.dairyshrine.org

Save the Date!

Dairy Shrine awards banquet September 30, 2024.
Get your tickets now at www.dairyshrine.org/banquet